



<b>SUBJECT</b>	<b>alumni UBC ACTIVITY REPORT</b>
<b>MEETING DATE</b>	<b>FEBRUARY 14, 2017</b>

Forwarded to the Board of Governors on the Recommendation of the President

**APPROVED FOR SUBMISSION**

Santa J. Ono, President and Vice-Chancellor

**For Information**

<b>Report Date</b>	January 9, 2017
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**Presented By** Barbara Miles, Vice-President Development & Alumni Engagement  
Jeff Todd, Associate Vice-President Alumni and Executive Director, *alumni UBC*

**EXECUTIVE SUMMARY**

*alumni UBC* has had the opportunity to introduce President Ono to our alumni both locally and around the world. Our new strategic plan has been approved by the *alumni UBC* Board of Directors. The Robert H. Lee Alumni Centre was transformed into Holiday Central for the Vancouver Campus throughout December with 15 UBC units vying for the title of best decorated Christmas tree. We welcomed 1800 new alumni and guests during the November graduation ceremonies. In November we had the opportunity to laud our best and brightest at the *alumni UBC* Achievement Awards.

January 2017 *alumni UBC* Update is attached for information.

**INSTITUTIONAL STRATEGIC PRIORITIES SUPPORTED**

- Learning
- Research
- Innovation
- Engagement (Internal / External)
- International

or  Operational

**DESCRIPTION & RATIONALE** Update on what *alumni UBC* has accomplished over the last quarter.

<b>BENEFITS</b> Learning, Research, Financial, Sustainability & Reputational	<i>alumni UBC</i> involves more than 50,000 alumni in the life of the University each year. Our alumni are donors and volunteers and, through their professional activities and community commitments, contribute to the reputation of UBC.
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<b>RISKS</b> Financial, Operational & Reputational	Numbering more than 315,000, UBC alumni are the University's largest constituent group.
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<b>Previous Report Dates</b>	This is a standing report, provided to the Board most recently on: December 6, 2016; September 21, 2016; June 14, 2016; April 14, 2016
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# alumniUBC UPDATE



*Tunes at Noon is a new initiative at the RHLAC. The Christmas tree was alumni UBC's entry for a tree-decorating competition between campus units.*

## Message from the Executive Director, *alumni UBC* / AVP, Alumni

The Robert H. Lee Alumni Centre is proving a popular meeting and event space for both internal and external clients, and several new initiatives are helping it to carve out a special niche on campus. This past holiday season saw the centre filled with Christmas trees for a friendly decorating competition between several UBC units, including the Board of Governors. (The Board of Governors' tree decorations displayed the faces of board members, prompting President Ono to tweet that he had never been a Christmas ornament before.) The Engineering tree was suspiciously denuded of the branded chocolate that hung from its branches – a sign that healthy inter-faculty rivalry is alive and well at UBC. As well as being fun, the tree-decorating competition was an opportunity to raise funds for UBC's food bank.

In November, we held the annual *alumni UBC* Alumni Achievement Awards in the centre, where more than 200 attendees celebrated eight deserving recipients for their extraordinary achievements and social contributions. President Ono attended the awards

and had the opportunity to interact with these talented men and women in an uplifting but relaxed atmosphere. Over the next few weeks, he travelled further afield to meet with alumni residing in some of *alumni UBC*'s key strategic areas and gather input from them about the university's future course.

Our own new strategic plan has evolved and was shared with various stakeholders. It has recently been formally approved by our board and will provide a strong framework to guide our work through 2022. Close on the heels of UBC's centennial, May will mark the centenary of the UBC Alumni Association, which was established in 1917 by members of UBC's first graduating class. *alumni UBC 100* activities are still in the planning stages, but the strategic approach will celebrate the power of today's more than 320,000-strong global alumni community.

**Jeff Todd**  
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## GOAL I: ALUMNI ARE INTEGRAL AND ENGAGED

As core constituents, alumni are well informed and have an influential voice and stake in their university

### Introducing President Ono to UBC's Alumni

Over the past few weeks, we've been honoured to introduce **President Ono** to UBC grads residing in our key regions of Greater Vancouver, the Okanagan, Victoria, Calgary, Toronto, Ottawa and Hong Kong. These introductions took the form of alumni roundtables and "In Conversation" events.

The roundtable discussions involved some of UBC's most engaged alumni - business and community leaders - who met UBC's new president in a private and informal setting. They learned about his priorities for UBC and were encouraged to express their opinions about the university's future.

In Richmond, a roundtable with 17 participants was hosted by **Mayor Malcolm Brodie** at the River Rock Resort, and alumni shared their views on the challenges and opportunities for UBC in their community. The later "In Conversation" event was enjoyed by 81 local alumni.

In Kelowna, Professor Ono joined Jeff Todd on stage at the Coast Capri Hotel. He shared his early priorities for the university and gathered input from alumni and friends in the Okanagan on how we can continue to strengthen our university.

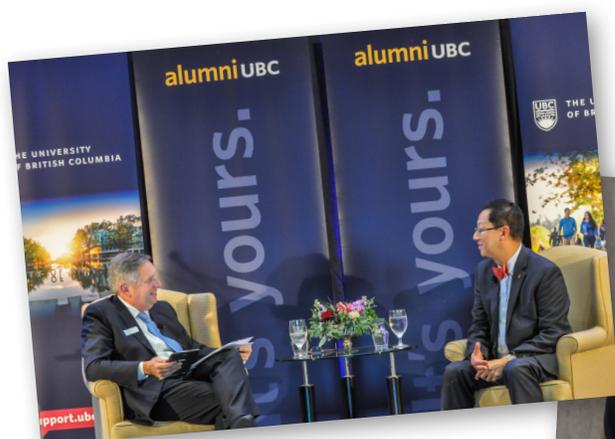
In London, UK, a record-breaking crowd of 75 alumni and friends attended a reception in November, and the following month Professor Ono hosted a reception in Beijing that attracted more than 55 attendees.

### Introducing UBC's Newest Grads to *alumni UBC*

During November's graduation ceremonies, UBC's Vancouver campus welcomed new alumni into our community by hosting receptions at the Robert H. Lee Alumni Centre. More than 1,800 graduates and family members joined in the celebrations, representing an increase of more than 60 per cent over last year.

Our guests were treated to complimentary tea and coffee, and sparkling wine/champagne was served in souvenir *alumni UBC* flutes that the graduates could keep. Entertainment was provided by the School of Music and a new self-playing piano that was recently installed in the reception area. We also premiered a photo booth courtesy of our friends at Artona.

Contiki Travel, an A-Card partner, hosted a contest for a \$500 gift card and brought along some hi-tech gear so guests could experience a virtual reality vacation. New grads were invited to sign up for their *alumni UBC* A-Card, and the record numbers taking advantage meant a 35 per cent increase over last year in A-Card distribution.



Santa Ono in conversation with Jeff Todd in Kelowna.



President Ono visited alumni in London in November.



## alumni UBC Leadership Committee weighs in on Strategic Plan

On November 14, **Jeff Todd** hosted a global conference call to provide the members of *alumni UBC's* leadership committees in Victoria, the Okanagan, Calgary, Toronto and Hong Kong with an opportunity to learn more about *alumni UBC's* new strategic plan, now in development, and share their feedback. Approximately 25 members called in to contribute to the discussion.

## New Initiatives at the Robert H. Lee Alumni Centre

Our third quarter was a busy one, with the centre a venue for more than 90 meetings and events. Highlights include the 2016 *alumni UBC* Achievement Awards and a lunch event to mark the installation of Professor Ono. We also benefited from four large conferences, one movie shoot, five lectures, two tradeshow and 42 business meetings.

Fall also saw a number of new initiatives:

### **Holiday Central**

In December, the centre was dotted with Christmas trees competitively decorated by different faculties and units on campus to raise money for the UBC Food Bank. There is already a waitlist for next year.

### **Campus Culture Challenge**

Participants from across campus took up the challenge in September and October to explore cultural attractions on campus and win prizes.

### **Tunes at Noon**

This music series features UBC students and alumni performing in the UBC Welcome Centre on Thursdays during the lunch hour.



United Way tree



Faculty of Applied Science tree



alumni UBC tree

## GOAL II: ALUMNI ADVANCE UBC'S VISION

UBC's aspiration to be globally influential and foster positive change is realized in large part by its alumni through their engagement in the world

### Celebrating High-Achievement

In November, we celebrated the awe-inspiring accomplishments of the following 2016 *alumni UBC* Achievement Awards recipients:

#### ALUMNI AWARD OF DISTINCTION

**Dr. Philip Lind, CM, BA'66, LLD'02**

One of Canada's most respected communications and media industry leaders, whose strategic advice and generous support have been vital to many UBC endeavours, including the extraordinarily successful start an evolution campaign.

#### GLOBAL CITIZENSHIP AWARD

**Dr. Tara Cullis, BA'70**

A long-time environmental and human rights activist who has worked with indigenous peoples in Canada and abroad on novel and highly effective campaigns to protect ancestral lands under threat from clear-cut logging and damming.

#### FACULTY COMMUNITY SERVICE AWARD

**Dr. C. James Frankish, BA'82, MA'86, PhD'90**

A health promotion researcher who focuses on vulnerable populations and works to reduce disparities in health care using a community-based, participatory approach for identifying and sharing best practices.

#### HONORARY ALUMNUS

**Dr. Herbert Rosengarten**

A popular professor emeritus with 50 years of service who has influenced almost every aspect of UBC's operations, chronicled the university's ascent, and established highly-valued connections between the university and the broader community it serves.

#### VOLUNTEER LEADERSHIP AWARD

**Dr. Donald (BSC'68, MD'70) and Elizabeth (BSc'70, Rehabilitation) MacRitchie**

Active members of the Prince George community who advocate for improved health care in BC – particularly in remote northern communities – and provide invaluable support for students in the Faculty of Medicine's Northern Medical Program.



(L-R: Christopher Roach, Tara Cullis, Jessica Otte, Herbert Rosengarten, Santa Ono, Elizabeth MacRitchie, Donald MacRitchie, Phil Lind.

## YOUNG ALUMNUS AWARD

### Dr. Jessica Otte, MD'09

A young physician and patient advocate who champions a “less is more” approach to prescribing treatment and seeks to effect systemic change in health care provision, using a patient-centred and evidence-based approach.

## FUTURE ALUMNUS AWARD

### Christopher Roach, BSC'10

An outstanding PhD candidate in genome sciences and technology and a highly engaged campus leader who is dedicated to serving his community and creating a first-rate student experience at UBC.

Seven of our recipients were able to attend the celebrations, starting with a VIP pre-reception where they met Professor Ono and their fellow recipients. The awards ceremony took place in Jack Poole Hall, which sported stunning black and silver décor and striking centrepieces of tall calla lilies. A number of former recipients were in attendance – in fact, we asked three of them to present this year's awards: **Mike Harcourt**, BA'65, LLB'68, LLD'07, former BC premier, and 2008 Alumni Award of Distinction recipient; **Julio Montaner**, director of British Columbia's Centre for Excellence in HIV and AIDS and our 2015 Honorary Alumnus; and **Emily MacKinnon**, MA'08, JD'12, an associate at McCarthy Tétrault and the 2014 Young Alumnus Award recipient. The event hosts were **Jeff Todd** and **Faye Wightman**, BSC'81 (Nursing), who chairs the *alumni UBC* Board of Directors.

## Great Trekker Series: Dominic Barton, BA'84, LLD'12

On October 5, approximately 115 Toronto-based alumni and friends gathered in the MaRS Discovery District's auditorium to hear from **Dominic Barton**, global managing partner at McKinsey & Company. In conversation with the dean of Sauder, Robert Helsley, Barton shared some of the lessons he has learned about leadership and life over the course of his 30-year career with the firm. He was introduced to the audience by former UBC president **Stephen Toope**, who was recently nominated 346th vice-chancellor of the University of Cambridge. Prior to the main program, Dr. Barton hosted a mini-mentoring session for four lucky alumni.



*In October, Dominic Barton shared with fellow alumni some of the secrets of his success.*



*The alumni centre welcomed more than 200 guests to the 2016 alumni UBC Achievement Awards.*



## Uncharted Territory: How will the next US President influence our world?

On November 10, a capacity crowd of approximately 80 alumni and friends gathered at the National Club in Toronto to listen to a panel discussion on the results of the 2016 US Election. This program, a partnership with Sauder, was conceptualized and championed by *alumni UBC's* Toronto Leadership Committee, and the unexpected election results led to a particularly dynamic conversation and audience Q&A. The panel was moderated by **David Common** of CBC's World Report and featured panelists **James Brander**, BA'75, MA, PhD (Asia Pacific professor of international business with the Sauder School of Business); **Sara Hughes**, PhD (assistant professor, Department of Political Science, University of Toronto); and **Richard Johnston**, BA'70, PhD (professor of political science at UBC and Canada Research Chair in Public Opinion, Elections, and Representation).



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## Master Mind Master Class with John Corigliano

Composer **John Corigliano** joined *alumni UBC* and the UBC School of Music from November 17 to 19 for a festival of events, including classes with students from the school of music and a public concert featuring some of his most notable works, such as *The Red Violin*. On November 18 he proved a popular speaker for the *alumni UBC* Master Mind Master Class program, when more than 335 alumni and friends descended on the Chan Centre to hear his music and learn about his "architectural" method of composing.

## New Program Offering for Career Development

alumni SPEAK is a new webinar series focusing on career development that features the knowledge and expertise of our most accomplished and talented graduates. With topics ranging from "Breaking into the Finance Industry" with **Tim Vipond**, MBA'13, to "Leadership for Introverts" with **Lesley Taylor**, MEd'97, this digital library allows us to highlight the collective wisdom of our alumni and the benefits of the UBC alumni network. Best of all, we now have a growing archive of unique and informative career development resources that can be viewed by alumni at their convenience. The project has so far been well received with hundreds of views and a great deal of positive feedback.



## GOAL III: THE ALUMNI EXPERIENCE IS MUTUALLY BENEFICIAL

Alumni benefit from the intellectual, cultural and social resources of their university; UBC benefits from alumni skills and capacity

### The Onos Visit Hong Kong

On December 13, 180 alumni and friends attended *alumni UBC's* annual holiday celebration in Hong Kong, along with **Professor Ono** and his family. This sold-out program was held at the Hong Kong Bankers Club, where Professor Ono provided remarks on his early priorities for UBC before leading a conversation with successful entrepreneur **Brian Wong**, *BCom'09*, about the role UBC's global connections play in fostering innovation. Wong is the co-founder of Kiip and author of *The Cheat Code*.



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### alumNights at the Vancouver Art Gallery

More than 150 grads representing a wide range of ages and faculties attended a professional networking activity facilitated by one of our alumnae, **Rosalyn C. Raindancer**, *BA'06*. Afterwards, participants were given the opportunity to network informally, take a guided tour of the gallery and enjoy refreshments.



## Alzheimer's Disease: What we know and what we can do

**Dr. Weihong Song** is Canada Research Chair in Alzheimer's disease and a professor in the Department of Psychiatry at UBC. On October 27, he gave a keynote presentation to the alumni community in Hong Kong about our current understanding of the development of Alzheimer's disease and the outlook for its prevention and cure. This sold-out program attracted more than 80 alumni and friends to the Foreign Correspondents' Club.

## Mini-Med Series Examines the Brain

alumni UBC presented the fourth annual Mini-Med series from October 25 to November 15 on UBC's Okanagan campus. The series explored the most vital organ in the human body: the brain. From stem to cell, we examined the intricacies of the brain, how it regulates your health, and how UBC experts are leading research that advances our understanding of conditions like Alzheimer's, Parkinson's, stroke and addiction. The four lectures are now available online:

- *Brain Basics: Facts, Functions and Anatomy*
- *Brain Afflictions: Why Diseases Like Alzheimer's and Parkinson's Take Hold*
- *Understanding Stroke and Recovery*
- *Addiction as a Brain Disease*

## alumni UBC Travel Club

Three alumni UBC tours took place this fall, led by UBC experts and hosts. These included walking the Camino de Santiago highlights with former Olympians **Diane and Doug Clement** (22 travellers); learning about astronomy in Chile with UBC astrophysicist **Jaymie Matthews** (15 travellers); and exploring India with host **Brian Sullivan**, former VP, Students, and senior advisor on alumni engagement (21 travellers). This group also spent time with a young alumnus operating a local coffee roastery in New Delhi. Upcoming tours include Gardens of New Zealand with plant ecologist **Gary Lewis** in January, and a Serengeti Safari with zoologist **Greg Sharam** in February. Also booking up quickly is Inside Cuba with agrologist **Wendy Holm** in April. The full 2017 schedule can be seen at [alumni.ubc.ca/travel](http://alumni.ubc.ca/travel)



Chile: The alumni UBC group toast the moonrise over the Licancabur volcano, as seen from la Valle de la Luna (Moon Valley) in the Atacama Desert of Chile.



India: alumni UBC in Amritsar, volunteering at the Golden Temple.

## Taste of Calgary: An Evening of Beer Tasting

On November 16, *alumni UBC* partnered with the Faculty of Applied Science for a beer-tasting event at Brewsters Brewing Company in Calgary, one of Alberta's longest-established breweries. This sold-out program attracted more than 100 alumni and friends, who enjoyed a selection of craft beers produced by the family-run business.

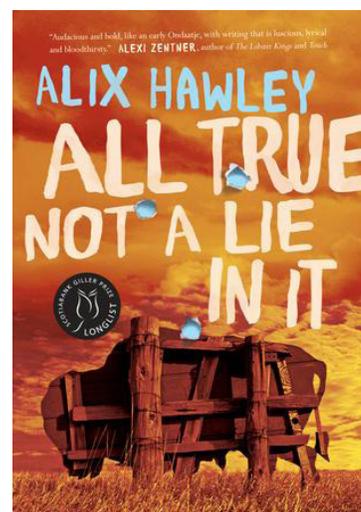
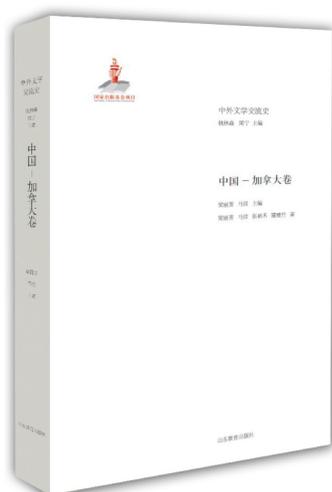
## Alumni Network Activity

Recent programming in some of our smaller regional markets included a panel discussion in Prince George in collaboration with UNBC and UBC's faculties of Forestry and Medicine, which explored the impact that forests and nature have on our physical and mental health. In Edmonton, grads attended an alumNIGHTS networking evening, and in Ottawa a group of alumni watched the Vancouver Canucks take on the Ottawa Senators.

## Book Club Goes Multilingual

*alumni UBC* partnered with the Asian Library to promote two Asian-language book clubs at the Asian Centre. Alumna **Laifong Leung**, MA'76, PhD'86, facilitated the Chinese-Language Book Club for a book whose title translates as *Literary Interactions between China and Foreign Countries*, and MA student, **Kazuhiko Imai** facilitated the Japanese-Language Book Club for the book *Nemuri*. Both pilots were well-received and the Asian Library is keen to partner again in the New Year to create book clubs for other languages.

In addition, *alumni UBC* organized a fall Book Club with Kelowna-based alumna **Alix Hawley**, BA'97, for her book *All True Not a Lie in It* at the Robert H. Lee Alumni Centre. Alix has won many accolades, including the First Novel Prize from the Amazon.ca/Walrus Foundation and the BC Book Prize for Fiction. *All True Not a Lie in It* is about legendary American pioneer Daniel Boone. Alix is currently working on a sequel, and readers are hoping to attend another *alumni UBC* book club to discuss it.



## GOAL IV: ALUMNI UBC MODELS BEST PRACTICE AND GROWS ITS CAPACITY TO SERVE

The *alumni UBC* operation (UBCAA, university-wide units and faculties) is vision-focused, growing in capacity to serve and engage, and demonstrates outcomes consistent with a high performing organization.

### Engagement Results

The third quarter saw a continuation of the same strong growth earlier in the year, and we are on track to exceed our annual goal.

	2017 Q1	2017 Q2	2017 Q3	ANNUAL GOAL	% OF GOAL	2016 RESULTS	2015 RESULTS
Applied Science	3,527	5,417	7,504	7,500	100%	7,959	8,825
Arts	4,291	6,822	9,003	10,000	90%	10,155	11,156
Dentistry	546	725	1,116	1,350	83%	1,296	977
Education	2,004	3,694	5,146	7,000	74%	7,565	7,105
Forestry	755	1,131	1,483	1,400	106%	1,544	1,528
Land and Food Systems	703	1,229	1,541	1,500	103%	1,626	1,551
Law	1,342	2,312	3,258	3,000	109%	3,631	3,259
Medicine	1,608	2,415	6,531	5,500	119%	5,342	5,050
Pharmacy	446	874	1,129	1,300	87%	1,468	1,321
Sauder	3,535	5,425	7,194	8,250	87%	7,797	8,130
Science	4,269	5,788	7,212	7,250	99%	7,188	7,805
UBC Okanagan	750	1,622	2,051	2,400	85%	2,047	1,597
Other	67	71	29			84	366
<b>Total</b>	<b>23,843</b>	<b>37,525</b>	<b>53,197</b>	<b>55,000</b>	<b>97%</b>	<b>57,702</b>	<b>58,670</b>
Athletics*	360	1,037	1,322	2,500	53%	3,306	1,737

\* NOT INCLUDED IN TOTAL

GOAL

## Upcoming Alumni Programming

- January 11** In Conversation with UBC President & Vice-Chancellor Prof. Santa J. Ono | *Surrey*
- January 17** Lunar New Year Dinner | *Vancouver*
- January 19** alumNIGHTS: Celebrating BIV's 2016 Forty Under 40 | *Vancouver*
- January 24** MEDTalks: The Genomics Revolution | *Vancouver*
- January 25** alumni UBC Career Development Workshop - Design Your Dream Job | *Vancouver*
- January 26** The Grape Debate (featuring the wines of BC) | *Vancouver*
- February 16** In Conversation with UBC President & Vice-Chancellor Prof. Santa J. Ono | *North Shore*

## 2016-17 alumni UBC Board of Directors

### CHAIR

Faye Wightman, BSc'81 (Nursing)

### VICE CHAIR

Gregg Saretsky, BSc'82, MBA'84

### TREASURER

Barbara Anderson, BSc'78

### TERMS ENDING 2017

Barbara Anderson, BSc'78  
Shelina Esmail, BA'93  
Ross Langford, BCom'89, LLB'89

### TERMS ENDING 2018

Stephen Brooks, BA'92  
Randy Findlay, BASc'73, PEng ICDD  
Leslie Lee, BCom'84  
Faye Wightman, BSc'81 (Nursing)

### TERMS ENDING 2019

Amir Adani, BSc'01  
Aleem Bandali, BA'99  
Valerie Casselton, BA'77  
Gregg Saretsky, BSc'82, MBA'84

### Ex-Officio:

#### PRESIDENT'S DESIGNATE VICE PRESIDENT, DEVELOPMENT AND ALUMNI ENGAGEMENT

Barbara Miles, BA, Postgrad Cert. of Ed.

#### UBC PRESIDENT AND VICE-CHANCELLOR

Professor Santa J. Ono

#### UBC CHANCELLOR

Lindsay Gordon, BA'73, MBA'76

#### ASSOCIATE VP, ALUMNI / EXECUTIVE DIRECTOR, ALUMNI UBC

Jeff Todd, BA