



SUBJECT	alumni UBC ACTIVITY REPORT
MEETING DATE	SEPTEMBER 13, 2018

Forwarded on the Recommendation of the President

APPROVED FOR SUBMISSION

Santa J. Ono, President and Vice-Chancellor

FOR INFORMATION

Report Date	August 1, 2018
--------------------	----------------

Presented By Jeff Todd, Interim Vice-President Development & Alumni Engagement

EXECUTIVE SUMMARY

This report covers alumni engagement activities during the first quarter of the year.

The Robert H. Lee Alumni Centre was proud to once again host welcome receptions for all of our new graduates on the Vancouver campus in May.

We are also pleased to share the names of our 2018 Alumni Achievement Awards winners. These outstanding individuals will be honoured at the annual *alumni UBC* Achievement Awards dinner on November 15.

Attachments

1. *alumni UBC* Update

INSTITUTIONAL STRATEGIC PRIORITIES SUPPORTED

- Learning
 Research
 Innovation
 Engagement (Internal / External)
 International
or Operational

DESCRIPTION & RATIONALE Update on what *alumni UBC* has accomplished over the last quarter.

BENEFITS *alumni UBC* involves more than 70,000 alumni in the life of the University each year. Learning, Research, Financial, Sustainability & Reputational. Our alumni are donors and volunteers and, through their professional activities and community commitments, contribute to the reputation of UBC

RISKS Financial, Operational & Reputational. Numbering more than 335,000, UBC alumni are the University's largest constituent group.

Previous Report Dates This is a standing report, provided to the Board most recently on: June 14, 2018; April 19, 2018; February 15, 2018; December 5, 2017

alumniUBC UPDATE



MESSAGE FROM THE EXECUTIVE DIRECTOR, ALUMNI UBC / AVP, ALUMNI

In May, we marked the end of our *alumni UBC* 100 celebrations and reflected back on a milestone year that has seen more alumni engage with UBC than ever before. Highlights from the 160K connections made by alumni during their anniversary year include nearly 5,000 visits to the UBC Welcome Centre in the Robert H. Lee Alumni Centre, close to 2,000 reunion attendees, and more than 13,000 volunteers and donors. Our aim, of course, is to continue that positive trajectory in the coming years. One of our centenary programs - 100 Dinners - proved so popular that we will be maintaining it as part of our regular programming as a way to support social networking among our alumni. Other program areas - in particular career development - continue to expand and refine their offerings.

Spring graduation has seen a flurry of activity on both the Vancouver and Okanagan campuses, with just shy of 10,000 students making the transition to their lives as alumni. Staff and volunteers worked to ensure UBC's newest grads had a positive and memorable start to their membership in

alumni UBC and were aware of the many useful services and programs now at their disposal (4,700 of them signed up for an A-Card on the spot).

Major upcoming programs include Homecoming which will be held on the Okanagan campus for the first time this year, as well as in Vancouver. The star attraction in Kelowna will be guest speaker Jon Montgomery, former Olympian and current host of *The Amazing Race Canada*. Vancouver's Homecoming celebrations will include an "Awesome 80s Party." We're also preparing for the annual *alumni UBC* Achievement Awards in November, where we will celebrate some truly outstanding members of our community. I hope some of UBC's governors will be able to join us for what has become one of the most popular and inspiring evenings in UBC's social calendar.

Jeff Todd
jeff.todd@ubc.ca
 604 827 3014

GOAL 1 | BROADER ENGAGEMENT

Ensure more alumni benefit from the collective resources of UBC and the global alumni network, and more students become familiar with *alumni UBC*.

SHAPING CANADA'S DIGITAL FUTURE

In early May, alumni, donors and friends of UBC in Toronto heard from three UBC experts on the topic of Canada's digital future. The panel discussion, moderated by **Professor Ono**, explored new ways that digital technologies and big data are changing the way we live. What concerns will we face in the years ahead? What opportunities will arise? And how will the Digital Technology Supercluster position Canada as a global leader in digital technologies? The panelists included **Gail Murphy**, Vice-President of Research & Innovation and a professor in the Department of Computer Science; **Anoush Poursartip**, director of the Composites Research Network and a professor in the Department of Materials Engineering; and **Azim Shariff**, UBC's new Canada 150 Research Chair of Moral Psychology. More than 100 alumni and friends attended this program at the beautiful new Globe and Mail Centre and participated in a very active Q & A with the speakers. They continued their evening at a reception, with stunning views of the Toronto skyline. Earlier in the evening, Professor Ono hosted a recognition reception for UBC donors.

Alumni in Toronto gathered to learn more about Canada's digital future.



ALUMNNIGHTS IN HALIFAX

On June 5, approximately 25 alumni and friends attended a mingler at 2 Doors Down Bar + Bites in Halifax, NS. Alumni took the opportunity to expand their local UBC networks. The evening took place on the heels of a 100 Dinners gathering hosted by alumna **Alyssa Feir, MLIS'13**, in Halifax in April, which was also well received.



Alumni in Halifax expanded their local UBC networks.

CHEERING ON THE TORONTO BLUE JAYS

On June 7, *alumni UBC* hosted its third annual night out at a Blue Jays game, where 80 alumni and friends cheered on the Blue Jays as they took on the Baltimore Orioles. This ever-popular social gathering included a reception at nearby Hunters Landing, where alumni could get to know each other each other prior to the game.

10,000 NEW GRADS

From May 23 to May 31, UBC's Vancouver campus marked its largest graduation to date, with a record 28 ceremonies taking place over seven sunny days for more than 8,000 new grads. For the third consecutive year, *alumni UBC* hosted celebratory receptions at the Robert H. Lee Alumni Centre, entertaining more than 12,400 graduates and family members over the course of the week. Compared with last year, this represents an increase of about 30 per cent. Attendees were treated to a complimentary champagne for the graduates (3,500 flutes dispensed) and several photo booths to capture the memories, compliments of our affinity partners. New grads were also invited to sign up for an *alumni UBC* A-Card, and 4,700 of them did so – up from 3,600 last year.

A few days later, on June 7 and 8, it was the turn of UBC's Okanagan campus, where more than 1,700 students received their degrees and were enthusiastically welcomed into the *alumni UBC* family. Staff and alumni volunteers helped to make the graduation experience memorable by hosting new alumni at the *alumni UBC* welcome tent, taking photos to mark the occasion, distributing A-Cards, and informing them about the many benefits and professional resources available through *alumni UBC*. Graduates and their families were encouraged to return in October for the Okanagan campus's inaugural Homecoming festivities.



New grads celebrated in the Robert H. Lee Alumni Centre on the Vancouver campus.

ALUMNI CAREER DEVELOPMENT PROGRAM

Career Agility

This quarter, 45 alumni took part in *alumni UBC*'s intensive six week online Career Agility program. This was our largest group to date, and there was a waiting list. Feedback was positive, with participants reporting that the program helped them gain clarity and confidence in their careers, as well as connecting them in a meaningful way to fellow alumni and to *alumni UBC*.



Career-Enhancing Webinars

Alumni hosted two live webinars this month. In April, alumna **Shagufta Pasta, BA'08**, hosted "How to Use Career Conversations to Advance your Career," accessed live by 86 alumni. In May our alumni career educator presented "How to Give Effective Feedback: Strategies for Leaders," with 167 attending.



Level up with LinkedIn

On June 25, approximately 20 alumni participated in a sold-out LinkedIn workshop in Calgary. The evening took place at Benevity's beautiful new office space in Calgary and featured a one-hour LinkedIn workshop presented by **Kelly Doody, BA'04** (Co-founder, The Social School, Press + Post). Guests learned how to leverage LinkedIn for career growth and also benefited from a mini photo shoot, so they could update their profiles with a professional head shot.



GOAL 2 | DEEPER ENGAGEMENT

Deepen connection with key alumni, so UBC benefits from their voice, influence, skills and capacity.

MR. UBC HONOURED

UBC's great friend and benefactor **Bob Lee**, CM, OBC, BCom'56, LL.D'96 – affectionately known as Mr. UBC – received the prestigious Canadian Council for Advancement of Education's Friend of Education Award at the council's national conference in Halifax this May. Bob spoke movingly about his father's philanthropic influence, his lifelong engagement with UBC, and his family's culture of contributing to and engaging with the university and the community at large.



Bob Lee and family

NINTH ANNUAL CAMPOUT FUNDRAISER

In partnership with the Institute for Gender, Race, Sexuality and Social Justice, *alumni UBC* presented the ninth annual UBC CampOUT fundraiser. CampOUT is a UBC initiative in support of queer, trans, Two-Spirited and allied youth in BC and the Yukon, and the fundraiser was attended by 120 alumni and friends, as well as UBC staff and faculty, at the home of art philanthropist **Bruce Munroe Wright**. Hosted by **Janice Stewart** and **Judith Paltin**, co-chairs of UBC's Critical Studies in Sexuality, attendees enjoyed an intimate evening of fine food and wine, while learning more about this exceptional youth leadership program that is making a positive impact on the lives of LGBTQ2+ youth. The event netted another \$70,000, ensuring 70 kids from around BC were able to attend this year's July 5-8 program.



A fundraiser for CampOUT raised \$70K for the LGBTQ2+ youth leadership program.

MORE HIGH-ACHIEVING ALUMNI

On May 1, the Alumni Achievement Awards Committee, made up of *alumni UBC* board members led by **Leslie Lee**, BCom'84, convened at the Vancouver Club to review some 60 nominations in seven categories. The selections committee (**Barbara Brink**, BA'63, **Shelina Esmail**, BA'93, **Anna Fung**, LLB'84, **Laura Mandelbaum**, BA'08, **Patricia Mohr**, BA'68, MA'70, **Graham Twyford-Miles**, BA'01, and **Nolan Watson**, BCom'01) is pleased to announce our outstanding 2018 recipients, who will be feted at the annual *alumni UBC* Achievement Awards on November 15 at the Vancouver Convention Centre:



Charles Fipke, BSc'73

ALUMNI AWARD OF DISTINCTION

Dr. Fipke is an internationally respected geologist who founded Canada's first commercial diamond mine, establishing the country as a major producer of high-quality stones and creating thousands of jobs. His work has transformed the exploration and discovery of diamond mines around the world. A successful industrialist, philanthropist, and volunteer, his generosity has benefited Alzheimer's research, the protection of wild animals, and UBC's Okanagan campus in his hometown of Kelowna.

Kathryn Shoemaker, MA'06, PhD'14

FACULTY COMMUNITY SERVICE AWARD

A scholar, teacher, volunteer, writer and award-winning illustrator, Dr. Shoemaker is an influential advocate for reading and excellence in children's literature who is dedicated to the development, dissemination, and promotion of high-quality books. She has illustrated 40 children's books, authored four books aimed at teachers, and produced an extraordinary collection of teaching and learning materials.

Nemkumar Banthia, PhD'87

GLOBAL CITIZENSHIP AWARD

Dr. Banthia is a world-class researcher in the field of advanced building materials who is dedicated to improving the lives of people in marginalized communities through innovative solutions to improve infrastructure. He is the CEO and scientific director of the India-Canada Centre for Innovative Multidisciplinary Partnerships to Accelerate Community Transformation and Sustainability (IC-IMPACTS).

Charles Laszlo, CM, OBC

HONORARY ALUMNI AWARD

A professor emeritus of electrical and computer engineering at UBC, Dr. Laszlo is a pioneer of biomedical engineering in Canada who has made remarkable contributions to the field as an educator, researcher and inventor. Hard of hearing since his twenties, he has taken on several volunteer leadership roles to enhance accessibility and inclusiveness for those with hearing loss and co-founded numerous companies specializing in the development of electronic hearing aids. Dr. Laszlo led the creation of the Faculty of Applied Science's biomedical engineering program.

Dale Parker

HONORARY ALUMNI AWARD

UBC is a fortunate beneficiary of Mr. Parker's vast experience in corporate governance and finance. His many contributions have included leadership of the university's Investment Management Trust, which manages several key UBC funds valued at over \$3.5 billion, and of the UBC Foundation, which encourages financial support. He is also active in the wider community, serving several health-related organizations.

James McEwen, OC, BAsC'71, PhD'75, DSc'11

RESEARCH AND INNOVATION AWARD

Known as the grandfather of the biomedical engineering industry in BC, Dr. McEwen invented the world's first microprocessor-controlled automatic surgical tourniquet system, which improved the precision, speed and safety of surgery and is now the standard of care worldwide. He has founded several medical technology companies and established the Medical Device Development Centre, an incubator for many more.

Gerry Burch, BAsC'48

VOLUNTEER LEADERSHIP AWARD

Mr. Burch is a highly regarded forester who leads by example to support his community, his profession, and his alma mater. Active as a student leader in the 40s, he has maintained strong ties to UBC Forestry - establishing scholarships, leading fundraising efforts, and sharing his wealth of knowledge. He has also been a key volunteer for several professional organizations.

Kahlil Baker, MSc'12, PhD'17

YOUNG ALUMNI AWARD

Dr. Baker is the co-founder of Taking Root, a nonprofit organization that promotes reforestation in Nicaragua to fight both climate change and poverty. Taking Root is discouraging the practice of clearing land to grow crops by creating economic incentive (carbon credits and the sale of sustainable wood products) to grow trees, resulting in the reforestation of thousands of acres.

APPRECIATION FOR ALUMNI VOLUNTEERS

On April 17, about 200 guests attended an annual celebratory reception at the Terminal City Club in Vancouver to recognize UBC's alumni volunteers. Their many roles include event speakers, mentors, broad-based admissions readers, reunion organizers, and convocation representatives, as well as service on UBC's Board of Governors and Senate, on faculty advisory councils, and on *alumni UBC's* Board of Directors and Advisory Council. **Professor Ono, Chancellor Gordon, Jeff Todd**, and a number of UBC deans and senior administrators were in attendance to personally thank the volunteers, who give generously of their time to UBC. The speaking program featured Professor Ono and Chancellor Gordon, as well as outgoing AMS president **Alan Ehrenholz** and *alumni UBC* board member **Shelina Esmail, BA'93**.



Alumni volunteers were thanked at Terminal City Club in April.

TEN THOUSAND COFFEES: ONLINE MENTORS

This spring, *alumni UBC* partnered with the Centre for Student Involvement and Careers to bring the online mentorship platform Ten Thousand Coffees to students and alumni. To date, the UBC Hub on the platform has 1,576 members and continues to grow. This platform enables informal career conversations and networking and is the home of our growing mentorship initiative, with more than 200 volunteers already signed up as alumni mentors.

HEALTHY AGING: CONVERSATIONS THAT MATTER

On June 19 in Hong Kong, **Roger Wong** (executive associate dean, Education, and clinical professor for the Faculty of Medicine) and Professor **Janice Eng** (Canada Research Chair with the Department of Physical Therapy and director of Vancouver Coastal Health's Rehabilitation Research Program) shared their expertise during a presentation about healthy aging. More than 50 alumni and friends attended this program at Club Lusitano and learned about new technologies that can make homes safer, as well as simple solutions for combating loneliness in seniors. The program featured excerpts from Dr. Wong's TEDxStanleyPark talk: *How to keep your elderly parents safe and in their home longer*. The presentation was followed by a networking reception.



Alumni in Hong Kong learned about healthy aging.

100 DINNERS

The 100 Dinners program came to a close on May 4 with the conclusion of *alumni UBC 100*. The final two months of this initiative were extremely busy with more than a dozen dinners taking place around the world, including gatherings in Vancouver, Prince George, Calgary, Toronto, Halifax, Boston, Oslo, Zurich, Singapore, and Australia. Over the course of *alumni UBC 100*, nearly 1,000 alumni attended a 100 Dinners gathering. Given the success of this initiative, *alumni UBC* plans to rebrand and relaunch the 100 Dinners program in the fall.



Nearly 1,000 alumni have attended a 100 Dinners event.

ALUMNI UBC TRAVEL CLUB

Small-group tour highlights included *Peru's Sacred Valley Walking Tour* in April, hosted by past *alumni UBC* board chair **Judy Rogers, BRE'71**, and May's Trans-Siberian Railway Adventure with Soviet Union historian Professor **Anne Gorsuch**.

Judy's group of 12 spent time acclimatizing in Cusco, before setting off on a seven day, fully-supported lodge-to-lodge walk in the Sacred Valley.

Anne's group of 20 culturally curious adventurers set out for the ride of a lifetime on the real Trans-Siberian railway between Ulaan Baatar, Mongolia, and Moscow, Russia. They experienced the wild beauty of Mongolia, the heart of Buddhism in Russia's Ulan-Ude, the grassy steppes, pine forests and lakes of Siberia, the Ural mountains, and the complex and beautiful Moscow.

Upcoming exclusive tours for active nature lovers include:

- *Baja and the Sea of Cortez Expedition Cruise* with Professor **Andrew Trites**, director of the UBC Marine Mammal Research Unit
- *Big Skies of Hawaii*, an astronomy and natural wonders tour to the Big Island with Professor of Physics and Astronomy **Jaymie Matthews**.

All upcoming tours can be viewed at www.alumni.ubc.ca/travel



Alumni enjoyed a small-group walking tour in Peru.

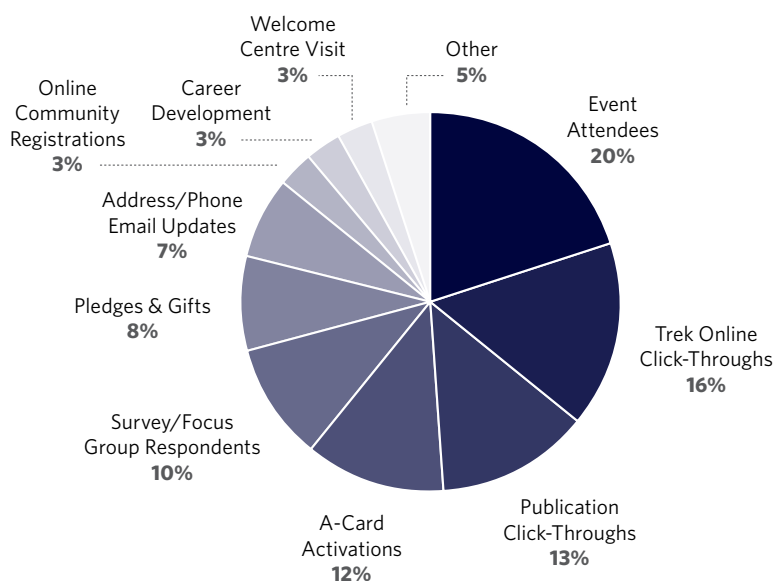
Another group rode the Trans-Siberian railway.

MEASURES OF SUCCESS

ALUMNI ENGAGED BY FACULTY 2018-19

	Q1	ANNUAL GOAL	% OF GOAL	# PRIMARY CONTACTABLE ALUMNI	% ENGAGED	2018 RESULTS
Applied Science	3,668	10,000	37%	36,249	10%	10,381
Arts	5,581	14,000	40%	72,541	8%	13,373
Dentistry	469	1,450	32%	2,794	17%	1,425
Education	2,771	7,500	37%	44,476	6%	7,264
Forestry	947	2,000	47%	5,356	18%	1,964
Land and Food Systems	685	2,100	33%	8,533	8%	2,357
Law	1,438	4,000	36%	9,903	15%	3,857
Medicine	1,298	6,500	20%	14,518	9%	6,013
Pharmacy	682	1,650	41%	5,523	12%	1,874
Sauder	3,604	9,000	40%	33,209	11%	9,778
Science	3,755	9,000	42%	37,161	10%	9,502
UBC Okanagan	563	3,750	15%	15,397	4%	2,936
Other	24			234	10%	70
Total	25,485	72,000	35%	285,894	9%	70,794

ENGAGEMENT DRIVERS



UPCOMING ALUMNI PROGRAMMING

For more details please see the *calendar*.

JULY 31	"Be Your Own Boss" Entrepreneurial Hub Launch Party <i>Hong Kong</i>	SEPT 22	Alumni Day at Homecoming <i>Vancouver</i>
AUG 1	Opera Under the Starts <i>Kelowna</i>	SEPT 22	101st UBC Alumni Association AGM
AUG 8	Stepping Up to Leadership <i>online</i>	SEPT 22	Awesome 80s Party <i>Vancouver</i>
AUG 13	alumNIGHTS at the Odium Brown VanOpen <i>Vancouver</i>	OCT 19-20	Okanagan Homecoming <i>Okanagan</i>
AUG 21	alumni UBC Hong Kong Toastmasters Club	NOV 15	alumni UBC Achievement Awards <i>Vancouver</i>
AUG 22	alumNIGHTS <i>Ottawa</i>		
SEPT 10	Career Agility <i>online</i>		

2017-18 ALUMNI UBC BOARD OF DIRECTORS

CHAIR

Faye Wightman, BSc'81 (Nursing)

VICE CHAIR

Gregg Saretsky, BSc'82, MBA'84

TREASURER

Barbara Anderson, BSc'78

MEMBERS AT LARGE [TERMS ENDING 2018]

Stephen Brooks, BA'92
Randy Findlay, BAsC'73, PEng ICDD
Debra Hewson, BA'81**
Leslie Lee, BCom'84
Shom Sen, BCom'84**
Faye Wightman, BSc'81 (Nursing)

MEMBERS AT LARGE [TERMS ENDING 2019]

Amir Adani, BSc'01
Aleem Bandali, BA'99
Valerie Casselton, BA'77
Patricia Mohr, BA'68, MA'70
Gregg Saretsky, BSc'82, MBA'84

MEMBERS AT LARGE [TERMS ENDING 2020]

Barbara Anderson, BSc'78
Shelina Esmail, BA'93
Ross Langford, BCom'89, LLB'89

Ex-Officio:

UBC PRESIDENT AND VICE-CHANCELLOR

Professor Santa J. Ono

UBC CHANCELLOR

Lindsay Gordon, BA'73, MBA'76

ASSOCIATE VP, ALUMNI / EXECUTIVE DIRECTOR, ALUMNI UBC

Jeff Todd, BA

**appointments until AGM 2018