



SUBJECT	ACADEMIC PRESENTATION – UBC SAUDER SCHOOL OF BUSINESS
MEETING DATE	JUNE 5, 2019

Forwarded on the Recommendation of the President

**APPROVED FOR
SUBMISSION**

Santa J. Ono, President and Vice-Chancellor

FOR INFORMATION

Report Date	May 28, 2019
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Presented By Andrew Szeri, Provost and Vice-President Academic, UBC Vancouver
Robert Helsley, Dean, Sauder School of Business

EXECUTIVE SUMMARY

Since 1957 the UBC Sauder School of Business has provided education at the undergraduate, masters and doctoral levels, as well as general executive education and specialized diploma programs. The school covers the traditional domains of business studies with divisions in Accounting and Information Systems, Finance, Marketing and Behavioural Science, Operations and Logistics, Organizational Behavior and Human Resources, and Strategy and Business Economics. In addition, there is a small service and teaching division in Business Law and Business Communication. Notably, the school has prominent sub-division research clusters in Real Estate and Urban Land Economics, Healthcare Operations, International Trade, and Transportation. In recent years, Sauder has established cross-disciplinary groups in the areas of Business Analytics, Sustainability and Ethics, and Entrepreneurship and Innovation.

The school has a long and proud tradition of excellence in scholarship, and is widely recognized for its excellent undergraduate program. Over the past five years the school has worked to increase and diversify its offerings at the graduate level. Innovations include the highly successful UBC Bachelor + Master of Management Dual Degree, the new Masters of Business Analytics program, and the anticipated introduction of a new technology stream in the MBA program. The school is also expanding opportunities for life-long learning through our executive and professional education programs.

To accommodate expansion, the school is in early stages of planning for a new building adjacent to our current complex. The building project is designated as the cornerstone of the school’s Responsible Leadership campaign.