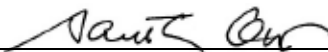


SUBJECT	BACHELOR + MASTER OF MANAGEMENT DUAL DEGREE PROGRAM – SECOND-YEAR ENTRY
MEETING DATE	JUNE 5, 2019

Forwarded on the Recommendation of the President

APPROVED FOR SUBMISSION



 Santa J. Ono, President and Vice-Chancellor

DECISION REQUESTED	IT IS HEREBY REQUESTED that <i>the Committees jointly approve tuition fees for the second-year entry option into the UBC Bachelor + Master of Management Dual Degree program, as set out in the report.</i>
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Report Date	April 26, 2019
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Presented By Andrew Szeri, Provost and Vice-President Academic
 Robert Helsley, Dean, Sauder School of Business

EXECUTIVE SUMMARY

The UBC Bachelor + Master of Management (B+MM) Dual Degree program currently offers entry options to students in their first or third year of undergraduate studies.

In February 2019, the Vancouver Senate approved an additional entry option for students in their second year, effective for entry to the 2019 Summer Session and thereafter.

Tuition for the B+MM Dual Degree is the total cost of the undergraduate program and the Master of Management tuition. 30% of the Master of Management tuition is paid in increments throughout the undergraduate program depending on the year of entry into the B+MM dual degree program. The proposed tuition will align second-year entry students' tuition with the tuition assessed of students entering the program in their first or third year.

Attachments

1. Student Tuition Consultation Report

STRATEGIC CORE AREAS SUPPORTED

People and Places Research Excellence Transformative Learning Local / Global Engagement

DESCRIPTION & RATIONALE	The Bachelor + Master of Management Dual Degree Program offers qualified students the opportunity to earn, in one course of study, an undergraduate degree from UBC and a Master of Management degree from the UBC Sauder School of Business. This dual degree program can be completed in four and one-half years through intensive study and scheduling including a summer of full-time study after completion of the undergraduate degree. The dual degree program includes extensive professional development and career preparation throughout the dual degree program of study, provided by the Business Career Centre in the UBC Sauder School of Business.
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To receive both degrees, students must complete the degree requirements for both the undergraduate program and the Master of Management program. During their undergraduate program, students must complete 12 credits of Commerce courses. These courses count as elective credits toward completion of the undergraduate program. The 300- and 400-level Commerce courses completed during the undergraduate program (6 credits in total) are applied toward completion of the Master of Management degree requirements.

Students are currently offered the option of entering the Master of Management Dual Degree Program in their first or third year of undergraduate studies. In February 2019, the Vancouver Senate approved an additional entry option for students in their second year, effective for entry to the 2019 Summer session and thereafter. Tuition for the B+MM Dual Degree is the total cost of the undergraduate program and the Master of Management tuition. 30% of the Master of Management tuition is paid in increments throughout the undergraduate program depending on the year of entry into the B+MM dual degree program. The proposed tuition will align second-year entry students' tuition with the tuition assessed of students entering the program in their first or third year.

It is requested that the Board of Governors approve the proposed tuition fees for the second-year entry option of the UBC Bachelor + Master of Management Dual Degree program.

FINANCIAL
Funding Sources,
Impact on Liquidity

The proposed tuition schedule will align second-year entry students' tuition with the tuition assessed of students entering the program in their first or third year. The Master of Management tuition is paid in increments throughout the undergraduate degree, according to the table below:

Year*	Existing First-Year Entry	Proposed Second-Year Entry	Existing Third-Year Entry
1	5%	N/A	N/A
2	5%	10%	N/A
3	10%	10%	15%
4	10%	10%	15%
5	70%	70%	70%

* Note: Program length will vary depending on the length of the undergraduate degree, and/or if the student chooses to participate in opportunities such as global exchange programs and co-op.

The total proposed tuition for second-year entry students will contribute 30% of the tuition during their undergraduate studies towards the total Master of Management tuition, the same as the contribution in the current first- and third-year entry options. There is also an admissions application fee of \$40.00.

Breakdown of the Master of Management tuition for second-year entry students in the B+MM dual degree program is as follows:

	Domestic	International
# of Instalments during undergraduate studies	6	6
Per instalment during undergraduate studies	\$ 1,480.48	\$ 2,249.86
Total tuition during undergraduate studies (30%)	\$ 8,882.88	\$ 13,499.16
# of Instalments during Master of Management level studies	2	2
Per instalment during Master of Management level studies	\$ 10,363.35	\$ 15,749.01
Total tuition during Master of Management level studies (70%)	\$ 20,726.70	\$ 31,498.02
Approved 2019/20 Master of Management Program Fees	\$ 29,609.58	\$ 44,997.18

Instalment fees during undergraduate studies will be assessed twice per year and payable in September and January.

The proposed tuition will be subject to increases as approved by the Board.

SCHEDULE Effective September 2019
Implementation
Timeline

CONSULTATION The Vice-President Students office, in partnership with the Robert H. Lee Graduate School, conducted a student consultation regarding the tuition proposal (as per Policy 71) for a second-year entry to the Bachelor + Master of Management Dual Degree program. The AMS, GSS, B+MM Student Society and MM Class 2019 student representatives were invited to participate. The e-consultation was conducted from March 15, 2019 to April 15, 2019. A submission responding to the tuition proposal was received from the AMS.

Relevant Units,
Internal & External
Constituencies

Previous Report Date December 4, 2018

Decision The Board approved 2019/20 program fees for the Master of Management (Bachelor Dual Degree Option) of \$29,609.58 for domestic students and \$44,997.18 for international students.

Action / Follow Up N/A

MASTER OF MANAGEMENT DUAL DEGREE PROGRAM - SECOND-YEAR ENTRY STUDENT TUITION CONSULTATION REPORT

The Vice-President Students office, in partnership with the Robert H. Lee Graduate School, conducted a student consultation regarding the tuition proposal for a second-year entry to their Master of Management Dual Degree program. This report outlines the consultation process and summarizes student feedback including the student representatives' submission verbatim in Appendix 2.

Student Representative Bodies Invited to the Consultation

- Alma Mater Society (AMS)
- Graduate Student Society (GSS)
- B+MM Student Society
- MM Class 2019 Student Representative

Mode of Consultation

The consultation consisted of an e-consultation and a face-to-face meeting. Student representative groups were invited to the consultation through email, and asked to distribute the invitation to their constituents as they felt appropriate. Student representative groups were also offered a face-to-face meeting to discuss the tuition proposal. A meeting was not requested by student representatives.

Basis of Consultation: The consultation was based on a tuition proposal and rationale document created by the Robert. H Lee Graduate School. Please see Appendix 1 for the invitation and tuition rationale document.

Timelines: The e-consultation was conducted over the period of March 15th 2019 to April 15th 2019.

Summary of Student Feedback: Submissions were received from the AMS. The verbatim submission is in Appendix 2.

Organization	Summary
AMS	<p>FLEXIBLE TO STUDENT NEEDS “The revision of this program will allow second-year students to apply into the Master of Management program without having to wait until third year. It will be helpful for students to organize their finances and schedules ahead of time and will also allow those to re-apply the following year if necessary.”</p> <p>SCHOLARSHIPS “The AMS would like to be updated on funding opportunities for scholarships for students going into this program.”</p>

No individual student submissions were received.

APPENDIX 1: INVITATION TO CONSULTATION AND TUITION RATIONALE DOCUMENT

Good afternoon,

There is a submission by the Robert. H Lee Graduate School to add a 2nd year entry to their Master of Management Dual Degree program.

In order to inform the program leads and the Board of Governors with regards to the **tuition proposal** for this program, the University is undertaking a consultative process to get your comments as student representatives, and provide an opportunity for students to provide individual comments on the tuition proposal if they wish. **Please note: the scope of this consultation process is limited to tuition for the addition of a 2nd year entry.**

The consultation consists of:

1. e-consultation

Please find attached a document that outlines the details of the tuition proposal, including:

- an overview of the program,
- consultation to date,
- tuition rationale for the program, and
- the proposed tuition.

Please share the document and this email as you see appropriate. **Comments on the tuition proposal and student organization submissions can be provided confidentially to: Natasha Moore – Planning and Evaluation Advisor, Vice President Students Office (natasha.moore@ubc.ca).**

2. Face to Face meeting

If requested by student representatives, we can arrange a face-to-face meeting with the program leads regarding this tuition proposal. Please advise as soon as possible if you would like us to arrange a meeting.

THE CONSULTATION PROCESS WILL END THURSDAY APRIL 15TH.

Confidentiality

Comments will be collected by the Vice-President Students Office, and only analysts within that office will know the identity of individual students submitting comments. At no time will anyone outside of the Vice President Students Office know the identity of individual students who submit comments to this consultation. Your comments will only be used for the purposes of the tuition consultation. Comments from individual students will be stripped of any identifying information to ensure confidentiality, but otherwise will be provided to the responsible program leads and Board of Governors verbatim. Comments received from student organizations will be reported as coming from those organizations, and provided to the responsible faculty and Board of Governors as received. There will also be a summary report of the consultation developed for the Faculty and Board of Governors.

If you have any questions about this process, please contact Natasha Moore at natasha.moore@ubc.ca

Natasha Moore

Planning and Evaluation Advisor | UBC Wellbeing

The University of British Columbia | Musqueam

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MASTER OF MANAGEMENT DUAL DEGREE PROGRAM TUITION CONSULTATION PROPOSAL

PROGRAM OVERVIEW

This distinctive dual degree program option offers qualified students the opportunity to earn, in one course of study, an undergraduate degree from UBC and a Master of Management Degree from the Faculty of Commerce and Business Administration (UBC Sauder School of Business). This dual degree program option can be completed in four- and one-half years through intensive study and scheduling including a summer of full-time study after completion of the undergraduate degree. The dual degree program option also includes extensive professional development and career preparation throughout the dual degree program of study, provided by the Business Career Centre in the UBC Sauder School of Business.

In order to receive both degrees, students must complete the degree requirements for both the undergraduate program and the Master of Management. During their undergraduate program students must complete 12 credits of Commerce courses. These will count as elective credits toward completion of the undergraduate program. The 300- and 400-level Commerce courses completed during the undergraduate program (6 credits in total) will also be applied toward completion of the Master of Management degree requirements. Students were previously allowed to enter the Undergraduate Program-Master of Management Dual Degree Program Option in their first and third year of Undergraduate Studies. There is a proposal to expand entry options to the 2nd year as well.

STUDENT CONSULTATION DURING THE PROGRAM DEVELOPMENT PROCESS

Student consultation was conducted in 2013 for the development of the program. This included a market research test with 520 student participants as well as two focus groups, one with first-year UBC students and one with current Sauder Master of Management students. Student consultation was not conducted regarding the 2nd year entry option.

TUITION AND FEES RATIONALE

This proposal will align 2nd year entry students with students entering into the program in their first year and third year. Tuition for the B+MM Dual Degree is comprised of the total cost of the student's undergraduate program tuition, plus the Master of Management tuition. The Master of Management tuition is paid in increments throughout the undergraduate degree, according to the specified table listed below.

% of MM Tuition			
Year*	First-Year Entry**	Second Year Entry**	Third-Year Entry**
1	5%	Not applicable	Not applicable
2	5%	10%	Not applicable
3	10%	10%	15%
4	10%	10%	15%
5	70%	70%	70%

** The program length will vary depending on the length of the undergraduate degree, and/or if the student participates in opportunities such as global exchange programs and co-op.

PROPOSED TUITION AND FEES

The total tuition will be the same for 2nd year entry as other Undergraduate students in the Bachelor plus Master of Management program. They will contribute 30% towards the total Master of Management tuition plus an application fee as highlighted below.

Fee	Number of Instalments	Fee Amount
Application	1	\$40.00
Domestic Per Instalment Fee*	6	\$1,480.48 **
International Per Instalment Fee*	6	\$2,249.86 **

* Per Instalment fees are assessed twice per year and payable in September and January.

**In total, fees add up to 30% contribution to Master of Management tuition.

Total Domestic Master of Management 2019/20 tuition: \$29,609.58

Total International Master of Management 2019/20 tuition: \$44,997.18

Proposed tuition will be subject to annual increases as established by the university.

APPENDIX 2: STUDENT SUBMISSIONS

There was a submission from the AMS.



Student Society
of UBC Vancouver

Submission to The UBC Board of Governors Regarding the Tuition for a Revision to The Master of Management Dual Degree Entry Requirements April 15th, 2019

Dear Board of Governors,

This submission is made on behalf of the Alma Mater Society of UBC Vancouver (AMS) in response to the feedback request from the Vice President Students Office on the tuition for the revision of a Master of Management Dual Degree program.

The proposed tuition is aligned with tuition rates for the Master of Management Dual Degree, with the addition of allowing second year entry. The total tuition has been proposed to be the same for second year entries as first and third year entries into the Master of Management program. The total domestic Master of Management tuition is \$29,609.58 and \$44,997.18 for international students.

The revision of this program will allow second year students to apply into the Master of Management program without having to wait until third year. It will be helpful for students to organize their finances and schedules ahead of time and will also allow those to re-apply the following year if necessary.

The AMS appreciates that these opportunities are made available to both domestic and international students, with the program opening to second year students. The AMS would like to be updated on funding opportunities for scholarships for students going into this program. The AMS appreciates that UBC is making the program more accessible through this revision of entry level.

The AMS supports the implementation of this and we are grateful to the University for including student input in this process. We look forward to the implementation of the new Master of Management entry level, and to the great work and continued success of the students in the program.

Sincerely,

President
AMS Student Society of UBC Vancouver
president@ams.ubc.ca