



SUBJECT	Tuition – New Online Certificate Offerings
SUBMITTED TO	Finance Committee
MEETING DATE	June 1, 2020
SESSION CLASSIFICATION	Recommended session criteria from Board Meetings Policy: OPEN
REQUEST	<p>Decision requested: approval of proposed resolution</p> <p>IT IS HEREBY RESOLVED that the Finance Committee, in accordance with authority delegated by the Board of Governors, approves the establishment of standardized tuition and fees for new online undergraduate and graduate certificate programs (to be launched September 2020), subject to Board-approved increases, as follows:</p> <ul style="list-style-type: none"> <i>i.</i> For new undergraduate certificate programs consisting entirely of existing Senate-approved credit courses, the approved undergraduate per-credit tuition rate for domestic and international students would apply (Table 1 and Table 2); <i>ii.</i> For new graduate certificate programs designed to ladder into an existing graduate degree, the total cost of the certificate tuition and the remaining graduate program tuition would be equal to the usual full tuition rate for the graduate program; <i>iii.</i> For new graduate certificate programs, with newly developed courses, graduate non-degree studies’ (unclassified) tuition rates would apply (Table 3); <i>iv.</i> For domestic students, an application fee of \$71.75 for undergraduate certificate programs and an application fee of \$108.00 for graduate certificate programs; and, <i>v.</i> For international students, an application fee of \$120.75 for undergraduate certificate programs and an application fee of \$168.25 for graduate certificate programs.
LEAD EXECUTIVE	Dr. Andrew Szeri, Provost and Vice-President Academic, UBC Vancouver
SUPPORTED BY	Dr. Pam Ratner, Vice-Provost and Associate Vice-President Enrolment & Academic Facilities Dr. Simon Bates, Associate Provost Teaching & Learning

PRIOR SUBMISSIONS

The subject matter of this submission has not previously been considered by the Finance Committee.

EXECUTIVE SUMMARY

The current public health crisis will undoubtedly have a significant impact on the economy, regionally, nationally, and internationally, including a likely economic recession and increase in the numbers of “jobless” people. A successful economy has a workforce that holds a competitive advantage over other countries’ economies. Canada may try incentivizing training to create a more skilled workforce. UBC Faculties are considering ways of meeting the demand for “upskilling” by launching new certificate programs in September to support students who may be seeking opportunities to expand their knowledge and expertise, and improve their employment prospects. Students typically increase their earning potential by developing and refining their capabilities.

To ensure that these certificates could be offered in a timely manner, the Administration is seeking the Board’s approval to establish a ‘standardized’ tuition rate for new online undergraduate and graduate certificate

programs. All of these new programs will be subject to Senate approval and will be brought forward to the Board for information in September.

The scope of this request is limited to only those new online undergraduate or graduate certificates seeking to launch in September 2020 in light of the current public health crisis. This request is not intended to impact tuition proposals as it relates to other certificate or degree program proposals created and launched under normal conditions.

Undergraduate Certificate Programs

Where new undergraduate certificate programs would consist entirely of existing Senate-approved credit courses, the approved undergraduate per-credit tuition rate for domestic and international students would be applied, as shown in the tables below. Where new undergraduate credit courses are developed for a proposed program, the per-credit tuition rate would also be the established Faculty's or School's undergraduate program per-credit tuition rate for domestic and international students.

Table 1: 2020-2021 Board-approved undergraduate per-credit tuition rates for existing undergraduate degree programs

Program	Domestic per-credit rate	International per-credit rate (commenced in 2020S or later)
Applied Science (Year 1)	\$183.56	\$1,374.02
Applied Science (Years 2 to 5)	\$195.95	\$1,374.02
Arts	\$183.56	\$1,319.12
Commerce (Year 1)	\$183.56	\$1,706.88
Commerce (Years 2 to 5)	\$272.00	\$1,706.88
Dental Hygiene	\$183.56	\$1,358.84
Design in Architecture, Landscape Architecture and Urbanism	\$295.80	\$1,341.60
Environmental Design	\$183.56	\$1,321.62
Fine Arts	\$183.56	\$1,319.12
Forestry	\$183.56	\$1,358.84
International Economics	\$293.68	\$1,595.75
Kinesiology	\$183.56	\$1,358.84
Land and Food Systems	\$183.56	\$1,358.84
Media Studies	\$244.29	\$1,319.12
Medical Laboratory Sciences	\$183.56	\$1,358.84
Midwifery	\$183.56	\$1,358.84
Music	\$183.56	\$1,101.79
Nursing	\$183.56	\$1,321.62
Pharmaceutical Sciences	\$183.56	\$1,358.84
Science	\$183.56	\$1,358.84
Social Work	\$183.56	\$1,319.12

Table 2: 2020-2021 Board-approved specialized undergraduate or post-baccalaureate tuition rates

Program	Domestic per-credit rate	International per-credit rate
Dentistry (D.M.D.)	\$432.43	\$1,374.02
Education	\$204.41	\$882.54

Law (J.D.)	\$402.87	\$1,167.50
Medicine	\$432.43	N/A
Pharmacy (Entry-to-Practice Doctor of Pharmacy)	\$438.40	N/A

Note: For Dentistry and Medicine, the proposed per-credit tuition rate is the graduate non-degree studies rates, as shown in Table 3 below.

An application fee will be assessed and will follow existing Board-approved application fees of \$71.75 for domestic students and \$120.75 for international students. No additional program fees will be assessed. All tuition rates and the application fee will be subject to Board-approved increases.

Graduate Certificate Programs

When an existing graduate certificate program is designed to ladder into an existing graduate degree, it is UBC's current practice to ensure that the total cost of the certificate tuition and the remaining graduate program tuition is equal to the usual full tuition rate for the graduate program. That is, students may start with a graduate certificate program and subsequently decide to complete the graduate degree at no additional cost, relative to the student who initially enrolls in the graduate program.

Where a Faculty launches a new graduate certificate program with existing courses, which is proposed to ladder into an existing master's program, the certificate program's per-credit domestic and international tuition rate is not to exceed the equivalent per-credit rate of the established program's tuition rate.

Where a Faculty is seeking to launch a new graduate certificate program, with newly developed courses, the graduate non-degree studies' (unclassified) tuition rates will be used. For 2020-2021 these per-credit rates are noted below.

Table 3: 2020-2021 Board-approved Non-Degree Studies per-credit tuition rates

Program	Domestic per-credit rate (Graduate-level courses 500+)	International per-credit rate
Unclassified	\$432.43	\$1,374.02
Unclassified (LLM - LAW 503E, LAW 504, LAW 505, LAW 508D, LAW509, LAW 515, LAW 525)	\$905.88	\$1,153.32

No additional program fees will be assessed aside from an application fee of the existing Board-approved application fee of \$108.00 for domestic students and \$168.25 for international students. All tuition rates and the application fee will be subject to Board approved increases.

Student Consultation

The Office of the Vice-President Students organized a virtual meeting with the Presidents and VP Academics of the AMS and GSS on May 5, 2020 to discuss this proposal. The Associate Provost Teaching & Learning and staff from the UBC Vancouver Provost's Office attended to help answer any questions. No concerns with the proposal were raised. Due to the tight timeframe we were not able to consult with Faculty-specific student societies as would normally be the process during a typical 30-day student tuition consultation.