

12 May 2020

UBC Sauder School of Business  
University of British Columbia  
Henry Angus Building  
2053 Main Mall  
Vancouver, BC V6T 1Z2

Board of Governors  
University of British Columbia  
6328 Memorial Road  
Vancouver, BC V6T 1Z2

Sent via e-mail

**Re: Tuition Reduction for UBC PMBA 2021 Cohort**

Dear UBC Sauder School of Business and UBC Board of Governors,

On behalf of the Professional Master of Business Administration (PMBA) 2021 cohort, please accept our concerns outlined below regarding tuition fees for the remaining portions of our deeply disrupted program due to the unforeseen and unfortunate circumstances of COVID-19.

We invested in UBC's top-rated PMBA program to access its exclusive networking opportunities and highly unique and renowned Global Network for Advanced Management offering. In fact, our PMBA cohort had the highest interest in global opportunities compared to previous cohorts at Sauder. These opportunities, however, have been replaced by sub-standard and inaccessible formats that do not align with what was originally offered to us at the onset and that led us to invest in this program over others. It has become clear to our cohort that the current offerings of online exchanges and networking events fail to meet the real-life equivalency of face-to-face networking and global interactions, which offer invaluable cultural and global business experiences. We are extremely disappointed that this limited experiential learning and international experience has capped the value of our program. More specifically, the current online offerings do not deliver on the value that was stipulated by UBC that led us to invest in this program.

This is why **we strongly urge you to reduce tuition rates by 50 per cent for the PMBA 2021 cohort**. We recognize and appreciate the lengths Sauder is going through to alleviate our cohort's concerns, however, these unprecedented times call for unprecedented measures. Since this crisis is ongoing and international travel continues to be unlikely for the foreseeable future, it is increasingly evident that we will complete our PMBA without these opportunities, and that is why we ask you to seriously consider our appeal.

Sincerely,

*Students of UBC's PMBA 2021 Cohort*

<i>Ash Anwar</i>	<i>Brook Dermody</i>	<i>Tamara Isaak</i>	<i>Bahar Saei</i>
<i>Allister Barretto</i>	<i>Namandeep Dhaliwal</i>	<i>Nicole Johnson</i>	<i>Nuwan Sella Kapu</i>
<i>Sergii Bondarenko</i>	<i>Kristina Evenson</i>	<i>Lucia Kim</i>	<i>Amitoj Sidhu</i>
<i>Matthew Brock</i>	<i>Adam Gerber</i>	<i>Leo Lee</i>	<i>Jennifer Sirola</i>
<i>Victor Castellanos</i>	<i>Heidi Grantner</i>	<i>Tim Liang</i>	<i>Scott Stanners</i>
<i>Awais Cheema</i>	<i>Harpreet Grewal</i>	<i>Andrew Ng</i>	<i>Mingyang Sun</i>
<i>Angel Cheung</i>	<i>Zahra Hussein</i>	<i>Ali Nikzad</i>	<i>Flora Yang</i>
<i>Mercedes Del Castillo</i>	<i>David Iancu Ben Haim</i>	<i>Peter Rowntree</i>	

Cc: Graduate Student Society – UBC Vancouver