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<b>SUBJECT</b>	Tuition   World Literatures and Intercultural Communication
<b>SUBMITTED TO</b>	Finance Committee
<b>MEETING DATE</b>	February 3, 2021
<b>SESSION CLASSIFICATION</b>	Recommended session criteria from Board Meetings Policy: OPEN
<b>REQUEST</b>	<b>REQUESTED - APPROVAL</b> IT IS HEREBY RESOLVED that the Finance Committee, in accordance with authority delegated by the Board of Governors, approves tuition and course fees for the B.A. Major and Minor in World Literatures and Intercultural Communication at UBC Okanagan (to commence September 2021) aligned with the approved Bachelor of Arts undergraduate tuition fees, which for 2020-2021 are \$183.56 per credit for domestic students and \$1,319.12 for international students, subject to increases as approved by the Board of Governors.
<b>LEAD EXECUTIVE</b>	Ananya Mukherjee Reed, Provost and Vice-President Academic, UBC Okanagan

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The subject matter of this submission has not previously been considered by the Finance Committee.

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#### EXECUTIVE SUMMARY

World literatures is a vibrant and vital field of study encompassing a spectrum of national literatures, historical periods and cultural phenomena through the ages and across the globe. It is a method of conceptualizing and reading literature as a witness to constant transformation and change. Tracing a global arc across a wide selection of oral, written and visual traditions, students will explore how politics and ideology shape and define literatures across geographical, cultural and ethnic boundaries.

By improving students' knowledge of the world's diverse literary traditions as an important medium for intercultural dialogue, the proposed Major and Minor embrace "both disciplinary and interdisciplinary approaches to knowledge and learning within a global and intercultural context" – a main goal in the [Faculty of Creative and Critical Studies' strategic plan](#).

In addition to supporting the FCCS strategic plan, the proposed Major and Minor aligns with [UBC's strategic plan](#) (Strategies: [13 on Practical Learning](#), [14 on Interdisciplinary Education](#), [19 on Global Networks](#), and [17 on Indigenous Engagement](#)) —in particular with the institution's commitments to global citizenship and the creation of a civil and sustainable society through the prioritization of intercultural learning opportunities and international engagement. Beyond fostering the intercultural literacy sought by the UBC strategic plan, the proposed Major and Minor will promote critical thought as to what constitutes meaningful global citizenship. Moreover, through opportunities to work in intercultural groups, develop aptitude in other languages, take experiential learning courses, and study abroad, the program will give students measured, practical, marketable intercultural communication skills in addition to their academic intercultural literacy training.

### **Course Fee**

All students who pursue the proposed major or minor will be required to complete the Intercultural Development Inventory (IDI: a standardized assessment), preferably pre- and post-program, but at least once before they graduate. They will receive individual feedback sessions, scores and reports. Costs for this licensed assessment will be met with a mandatory program fee (approximately \$40) or a course fee (if the IDI is included in the intercultural course itself, as it is for WRLD 382).

### **Tuition**

Tuition fees for the program are set in alignment with the current tuition for the Bachelor of Arts for both domestic and international fees. Student consultation on tuition was done with the UBC Okanagan Students' Union. There was an in-person meeting with the executives on October 29, 2020.

The proposed major and minor will be implemented in the fall of 2021, upon approval of the Board of Governors and Ministry.

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### **APPENDICES**

1. Tuition and Fee Assessment Details
2. Student Tuition Consultation Report

## Appendix 1 – Tuition and Fee Assessment Details

**Program Description:** Bachelor of Arts (Okanagan) in World Literatures

**Anticipated Start Date:** September 2021

	Domestic	International
Tuition fees per credit – Note 1	\$183.56	\$1,319.12
Application Fees (Undergraduate) – Note 2	\$71.75	\$120.75
Supplemental Application Fees	N/A	N/A
Non-Refundable Acceptance Deposit – Note 3	\$500.00	\$1,000.00
Other Faculty and Course Fees – Note 4	Up to \$40.00	Up to \$40.00

Note 1 – Proposed tuition is meant to be aligned with the Bachelor of Arts program, and reflects the currently approved rates for 2020/21. Tuition will be subject to increases as approved by the Board.

Note 2 – This is the current fee for the 2021W application cycle and is subject to increases as approved by the Board.

Note 3 – The non-refundable acceptance deposit will be applied towards the first tuition instalment.

Note 4 – All students who pursue the proposed major or minor will be required to complete the Intercultural Development Inventory (IDI: a standardized assessment), preferably pre- and post-program, but at least once before they graduate. They will receive individual feedback sessions, scores and reports. Costs for this licensed assessment will be met with a mandatory program fee (up to \$40.00) collected by the Faculty.

## Appendix 2 – Student Tuition Consultation Report

### Major in World Literatures and Intercultural Communication

### Minor in World Literatures and Intercultural Communication

The University would like to gather your comments on the tuition for these proposed programs.

Below you will find:

- instructions to provide feedback
- an overview of the program
- the proposed tuition

#### Instructions

We are seeking comments from individual students and student organisations on campus. Please review and distribute the information below as you deem appropriate.

All comments should be sent to the Associate Vice-President (Students) [avps.ok@ubc.ca](mailto:avps.ok@ubc.ca) by 4:00pm, October 20, 2020.

If you have any questions about this consultation process, please contact the AVP Students Office:

[avps.ok@ubc.ca](mailto:avps.ok@ubc.ca).

#### Confidentiality

Comments will be collected by the Office of the Associate Vice-President (Students), and only analysts within that office will know the identity of individual students submitting comments. At no time will anyone outside of the Office of the Associate Vice-President (Students) know the identity of individual students who submit comments to this consultation. Your comments will only be used for the purposes of the tuition consultation. Comments from individual students will be stripped of any identifying information to ensure confidentiality, but otherwise will be provided to the responsible Faculties and the Board of Governors verbatim.

Comments received from student organizations will be reported as coming from those organizations, and provided to the responsible faculty and the Board of Governors as received.

#### Program Overview

World literature is a vibrant and vital field of study encompassing a spectrum of national literatures, historical periods and cultural phenomena through the ages and across the globe. It is a method of conceptualizing and reading literature as a witness to constant transformation and change. Tracing a global arc across a wide selection of oral, written and visual traditions, students will explore how politics and ideology shape and define literatures across geographical, cultural and ethnic boundaries.

Courses offered in this area also examine the literary properties of other genres of artistic communication, and the relationship between literature and other genres, including film, oral traditions, television, music, theatre and visual arts.

The intercultural learning and international awareness fostered by the study of literature in global perspective prepare students to flourish academically and professionally in an increasingly interconnected world.

### *Course Fee*

All students who pursue the proposed major or minor will be required to complete the Intercultural Development Inventory (IDI: a standardized assessment), preferably pre- and post-program, but at least once before they graduate. They will receive individual feedback sessions, scores and reports. Costs for this licensed assessment will be met with a mandatory program fee (approximately \$40) or a course fee (if the IDI is included in the intercultural course itself, as it is for WRLD 382).

The assessment itself includes both content and theoretical framework for beginning intercultural learning, and it provides an objective, tangible score as a starting point for students. If taken also post-program, re-test will give students concrete and immediate feedback that is useful for guiding lifelong learning and can be put in their resumes.

### Proposed Language for UBCO Calendar

#### Major in World Literatures and Intercultural Communication

To complete the Major in World Literatures and Intercultural Communication, students must complete at least 48 credits in WRLD, with a minimum of 30 credits at the 300/400 level.

All students are required to take at least 6 credits of intercultural communication coursework from the following: WRLD 150-157, WRLD 382. These credits may also count towards the 48 total credits required for the degree, appropriate to their year/level. Students must also complete a standardized Intercultural Development Inventory assessment, for which there will be a mandatory course fee of approximately \$40

In addition to the B.A. Requirements, students must complete the following:

#### First and Second Years

12 credits of 100- or 200- level WRLD courses

With permission from the program advisor, language classes offered by the Department of Languages and World Literatures may be substituted for a combined maximum total of 12 non-WRLD credits for all years.

#### Third and Fourth Years

36 additional credits of WRLD courses where at least 30 credits are at the 300- or 400-level, and a maximum of 6 credits may be at any level

With permission from the program advisor, up to 6 credits of relevant 300-400-level courses from other faculties or programs may be substituted for a combined maximum total of 12 non-WRLD credits for all years.

#### Minor in World Literatures and Intercultural Communication

To complete a Minor in World Literatures and Intercultural Communication, students must complete at least 30 credits in WRLD out of the 120 credits required for the B.A. degree, including at least 3 credits of intercultural communication courses (any of WRLD 150-157, WRLD 382).

In addition to the B.A. Requirements, students must complete the following:

### First and Second Years

12 credits of 100- or 200- level WRLD courses

### Third and Fourth Years

At least 18 credits of 300- or 400-level WRLD courses

With permission from the program advisor, up to 12 credits of language classes from the Department of Languages and World Literatures may be substituted.

For more information about the MMWIC, please contact Francisco Peña Fernández, Associate Professor in the department of Languages and World Literatures ([francisco.pena@ubc.ca](mailto:francisco.pena@ubc.ca)).

## STUDENT TUITION CONSULTATION REPORT

The Associate Vice-President, Students Office, in partnership with the FCCS faculty member, Francisco Pena, conducted a student consultation regarding this program proposal.

### Student Representative Bodies Invited to the Consultation

University of British Columbia Students' Union Okanagan and three other student representatives, were invited by email on October 16, to consult and/or provide written comments by October 25.

### Mode of Consultation

The consultation consisted of one face-to-face meetings, and through email, where student representatives were asked to distribute the invitation to their constituents as they felt appropriate. We met with the representative from the Students Union on October 29. At this meeting all of the required program information was shared.

**Basis of Consultation:** The consultation was based on a tuition proposal and rationale document created by the Faculty.

- Students included:
  - Abid Wahab
  - Ali Poostizadeh
  - Ahmed Fayed
  - Tashia Kootenayoo
  - Prisha Vaidya
- Dr. Pena offered an overview of the program and proposed fee
- Dr. Alwyn Spies offered context on the course and IDI specifically
  
- Question from Students & Responses Provided:
  - Will this assessment provide an open source badge on LinkedIn?
    - YES one will be developed, and the badge comes after you complete the discussion to review your IDI results with a trained professional
    - The badge will link to the Intercultural Programs & Services intercultural learning program, and other programs on campus
  - Most of my courses have had open source textbooks and few textbook fees
  - If I'm taking a WRLD class, can I pay and take the test?
    - Yes, required for the Major and two noted classes but also available to anyone in a WRLD class
  - Why can it not be captured by existing tuition fees?

- Because it specific to the Major and these two courses only
- If you take this from a private session \$300
- This is ancillary to the tuition
- Appreciate that an ALT fund was sought to help support students
- The \$50\* fee is good for the entire time, so you won't be required to repeat this cost?
  - Correct, this would only be charged once
- SUO appreciates being consulted and having been asked to provide feedback

\*Note: Fee has been amended to “up to \$40”

Confirmation received from Student Union President that they have no objections to the amended fee amount.