



SUBJECT	Tuition Dual Degree Program Option for UBC Bachelor and Master of Management
SUBMITTED TO	Finance Committee
MEETING DATE	November 19, 2021
SESSION CLASSIFICATION	Recommended session criteria from Board Meetings Policy: OPEN
REQUEST	Action requested – Approval IT IS HEREBY RESOLVED that the Finance Committee, in accordance with authority delegated by the Board of Governors, approves tuition for the dual-degree program option for a Bachelor Degree and Master of Management at UBC Okanagan aligned with approved tuition equivalent to fees for the regular stream Master of Management at UBC Okanagan in 2021-2022, and comprising the total cost of the undergraduate program tuition associated with the dual degree plus Master of Management tuition of \$30,201.92 for domestic students and \$46,792.76 for international students, subject to increases as approved by the Board of Governors.
LEAD EXECUTIVE	Ananya Mukherjee Reed, Provost and Vice-President Academic, UBC Okanagan
SUPPORTED BY	N/A

The subject matter of this submission has not previously been considered by the Finance Committee.

EXECUTIVE SUMMARY

Leveraging the currently offered “post-experience” Master of Management (MM) program at UBC’s Okanagan campus, a UBC Bachelor + Master of Management dual-degree program option is proposed whereby a student entering a select undergraduate degree program at UBC (as approved by the Faculty offering the undergraduate program) could earn their undergraduate degree and an MM degree in an accelerated time frame. A student who would normally complete their undergraduate degree in four years* (acknowledging that some students or programs require more than four years for completion) would complete both their undergraduate and MM degrees in four and one half years.

The program connects education and employability by focusing on knowledge that enables students to make themselves suited to occupations of their choice. It provides skills, knowledge, and understanding to flourish intellectually and ethically as citizens for the betterment of societies.

Benefits for potential students

- Earn a direct-entry undergraduate degree from a Faculty participating in the dual-degree program option
- Be certain of acceptance into the MM, as long as continuation requirements are met
- Earn a MM degree by staying at UBC for eight months (May to December) immediately after completing undergraduate degree program requirements
- Pursue passion for particular subjects, and enhance future career prospects

* Actual program length will vary depending on the length of the student’s undergraduate degree, and/or if the student participates in opportunities such as global exchange programs and co-op.

- Earn two high-quality credentials in an accelerated timeframe
 - During undergraduate degree studies:
 - Gain access to cohort building, including intensive workshops, focused on personal development
 - Gain access to presentations on topical issues offered throughout the academic year
 - Gain access to MM coaches and tutors, to design an academic program tailored to particular interests and long-term goals, and combine enriched learning opportunities
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APPENDICES

1. Tuition and Fee Assessment Details
2. Student Tuition and Consultation Report
3. Addendum to Student Tuition and Consultation Report

Tuition and Fee Assessment Details

Total proposed program fees will align with the program fee equivalent for the regular stream Master of Management tuition rates at UBC Okanagan, which for 2021-2022 are approved as follows:

Master of Management	Instalment Rate	Minimum # of Instalments	Program fee equivalent
Domestic	\$4,314.56	7	\$30,201.92
International	\$6,684.68	7	\$46,792.76

The proposed timing for the tuition schedule will align with the dual degree program option for a Bachelor Degree and Master of Management at UBC Vancouver:

Year Level	First-Year Entry ¹	Second-Year Entry ¹	Third-Year Entry ¹
Year 1 winter term 1	2.5%	N/A	N/A
Year 1 winter term 2	2.5%	N/A	N/A
Year 2 winter term 1	2.5%	5.0%	N/A
Year 2 winter term 2	2.5%	5.0%	N/A
Year 3 winter term 1	5.0%	5.0%	7.5%
Year 3 winter term 2	5.0%	5.0%	7.5%
Year 4 winter term 1	5.0%	5.0%	7.5%
Year 4 winter term 2	5.0%	5.0%	7.5%
Master level Step 1	35.0%	35.0%	35.0%
Master level Step 2	35.0%	35.0%	35.0%
Total Program Fees	100.0%	100.0%	100.0%

Domestic

Year Level	First-Year Entry ¹	Second-Year Entry ¹	Third-Year Entry ¹
Year 1 winter term 1	\$755.05	N/A	N/A
Year 1 winter term 2	\$755.05	N/A	N/A
Year 2 winter term 1	\$755.05	\$1,510.10	N/A
Year 2 winter term 2	\$755.05	\$1,510.10	N/A
Year 3 winter term 1	\$1,510.10	\$1,510.10	\$2,265.14
Year 3 winter term 2	\$1,510.10	\$1,510.10	\$2,265.14
Year 4 winter term 1	\$1,510.10	\$1,510.10	\$2,265.14
Year 4 winter term 2	\$1,510.10	\$1,510.10	\$2,265.14
Master level Step 1	\$10,570.67	\$10,570.67	\$10,570.67
Master level Step 2	\$10,570.67	\$10,570.67	\$10,570.67
Total Program Fees	\$30,201.92	\$30,201.92	\$30,201.92

¹The program length will vary depending on the length of your undergraduate degree, and/or if you participate in opportunities such as global exchange programs and co-op.

International

Year Level	First-Year Entry ¹	Second-Year Entry ¹	Third-Year Entry ¹
Year 1 winter term 1	\$1,169.82	N/A	N/A
Year 1 winter term 2	\$1,169.82	N/A	N/A
Year 2 winter term 1	\$1,169.82	\$2,339.64	N/A
Year 2 winter term 2	\$1,169.82	\$2,339.64	N/A
Year 3 winter term 1	\$2,339.64	\$2,339.64	\$3,509.46
Year 3 winter term 2	\$2,339.64	\$2,339.64	\$3,509.46
Year 4 winter term 1	\$2,339.64	\$2,339.64	\$3,509.46
Year 4 winter term 2	\$2,339.64	\$2,339.64	\$3,509.46
Master level Step 1	\$16,377.47	\$16,377.47	\$16,377.47
Master level Step 2	\$16,377.47	\$16,377.47	\$16,377.47
Total Program Fees	\$46,792.76	\$46,792.76	\$46,792.76

¹The program length will vary depending on the length of your undergraduate degree, and/or if you participate in opportunities such as global exchange programs and co-op.



Dual Degree Program Option UBC Bachelor + Master of Management Tuition Consultation

The University would like to gather your comments on the tuition for a proposed Dual Degree Program Option for a UBC Bachelor + Master of Management. Below you will find:

- instructions to provide feedback
- an overview of the program
- the proposed tuition

Instructions

We are seeking comments from individual students and student organisations on campus. Please review and distribute the information below as you deem appropriate.

All comments should be sent to: michelle.lowton@ubc.ca by July 29th, 2020.

If you have any questions about this consultation process, please contact the AVP Students Office: michelle.lowton@ubc.ca.

Confidentiality

Comments will be collected by the Office of the Associate Vice-President (Students), and only analysts within that office will know the identity of individual students submitting comments. At no time will anyone outside of the Office of the Associate Vice-President (Students) know the identity of individual students who submit comments to this consultation. Your comments will only be used for the purposes of the tuition consultation. Comments from individual students will be stripped of any identifying information to ensure confidentiality, but otherwise will be provided to the responsible Faculties and the Board of Governors verbatim. Comments received from student organizations will be reported as coming from those organizations, and provided to the responsible faculty and the Board of Governors as received.

Program Overview

Leveraging the currently offered “post-experience” [Master of Management](#) (MM) program at UBC’s Okanagan campus, a UBC Bachelor + Master of Management dual degree program option is proposed whereby a student entering a select undergraduate degree program (as approved by the Faculty offering the undergraduate program) at UBC could earn their undergraduate degree and an MM degree in an accelerated time frame. A student who would normally complete their undergraduate degree in four years (acknowledging that some students or programs require more than four years for completion) would complete both their undergraduate and MM degrees in four and one half years.



The program connects education and employability by focusing on knowledge that enables students to make themselves suited to occupations of their choice. It provides skills, knowledge, and understanding to flourish intellectually and ethically as citizens for the betterment of societies.

Benefits for potential students

- Earn a direct entry undergraduate degree from a Faculty participating in the dual degree program option
- Be certain of acceptance into the MM, as long as continuation requirements are met (see below)
- Earn a MM degree by staying at UBC for eight months (May to December) immediately after completing your undergraduate degree program requirements
- Pursue passion for particular subjects, and enhance future career prospects
- Earn two high quality credentials in an accelerated timeframe
- During undergraduate degree studies:
 - Gain access to cohort-building, including intensive workshops, focused on personal development
 - Gain access to presentations on topical issues offered throughout the academic year
 - Gain access to MM coaches and tutors, to design an academic program tailored to particular interests and long-term goals, and combine enriched learning opportunities

Programming

For the duration of their studies, each dual degree program option student will be assigned a personal academic tutor and a personal development coach, from whom they will receive personal guidance.

The 32 credits of the MM program will be delivered between May and December. Students will complete one credit per week over the 32 weeks of study, and courses will interweave to allow instructors to emphasize the benefits of integrating multiple perspectives when addressing adaptive challenges facing organizations.

Undergraduate degree, years 1 -4		Master of Management, year 5 (May – December)
Undergraduate coursework (including MGMT 100 and 110)	Undergraduate graduation	MM coursework <ul style="list-style-type: none"> • 32 weeks of FT study • 1 week-long study-free period at the end of August • 2 week-long study-free period at the end of December
MM dual degree option workshop #1 (summer)		
MM dual degree option workshop # 2 (summer)		

Tuition

Tuition will be the sum of the undergraduate program tuition plus the MM program (currently \$29,029.24 domestic and \$43,262.61 international).



The fee structure will align with that already in place for the Undergraduate + Master of Management dual degree offered on the Vancouver campus. Dual degree tuition increments are assessed according to the year of entry to the program, as follows:

Percent of MM Tuition				
Year*	First-Year Direct Entry**	First-Year Entry**	Second-Year Entry**	Third-Year Entry**
1	5%	5%	Not applicable	Not applicable
2	5%	5%	10%	Not applicable
3	10%	10%	10%	15%
4	10%	10%	10%	15%
5	70%	70%	70%	70%

** The program length will vary depending on the length of a student’s undergraduate degree, and/or if they participate in opportunities such as global exchange programs and co-op.

Fees collected during undergraduate study will be used for the creation and dissemination of access scholarships, based on academic merit and diversity. These will include scholarships for Indigenous students.

Students who withdraw from the Dual Degree Program Option during their first year or second year of their undergraduate studies will be refunded their MM tuition, less a 10% administrative fee. Tuition is reviewed annually by the Board of Governors. In recent years, tuition increases have been 2% for continuing domestic students and between 2% and 5% for continuing international students.

STUDENT TUITION CONSULTATION REPORT

The Associate Vice-President, Students Office, in partnership with the Faculty of Management, Associate Director of Academic Programs Kristi Carter, conducted a student consultation regarding this program proposal.

Student Representative Bodies Invited to the Consultation

University of British Columbia Students’ Union Okanagan, were invited by email on June 28th, 2020, to consult and/or provide written comments by July 29th, 2020.

Mode of Consultation

The consultation consisted of Zoom meeting, with the Students’ Union Executive. The Students Union was invited to the consultation through email, and asked to distribute the invitation to their constituents as they felt appropriate. At this meeting all of the required Program information was shared.



Basis of Consultation: The consultation was based on a tuition proposal and rationale document created by the Faculty.

Summary of Student Feedback: Submissions were requested from the University of British Columbia Students' Union Okanagan (UBCSUO) as well as the Management Student Association (MSA). They were requested to have this to Michelle Lowton, interim AVPS on or before July 29th, 2020. There was a Zoom meeting scheduled for the afternoon of July 29th in which the Associate Director, Academic Programs in the Faculty of Management as well as the interim AVPS would be present to receive questions and feedback. All elected student leaders invited to attend declined to attend but in general the executive of the Students Union Okanagan responded positively to the proposal and had no concerns. We received one email submission from a member of the SUO.

I am confident that the program would be a fantastic addition to the UBC Okanagan campus. My only concern with the tuition is making sure that if UBC plans to charge the same amount of tuition as they do for students in Vancouver, that students in the Okanagan cohort receive the same value for their money. It's no secret that UBC Okanagan has fewer services and facilities than the UBC Vancouver campus, and I think there are ways that the implementation of this program could start to bridge that gap. My suggestion would be a clear document showing that the ratio of services to tuition cost is equal, or is at least working towards that goal. A graduate degree is a large undertaking for students, especially in an accelerated program, and these support services are essential for their successful completion.

The Faculty of Management responded with this information and the SUO had no further response:

UBC Okanagan Dual Degree MM	Sauder Dual Degree MM
<i>During undergraduate studies</i>	
Access to MM coaches and tutors to design an academic program tailored to particular interests and long-term goals that combines enriched learning opportunities and furthers career development. Personal guidance will be offered individually.	Access to a personal career coach
Access to UBC Okanagan Career & Experience Office in Student Services	Access to the Business Career Centre (job board, networking and recruiting events, mentorship and training programs)
Opportunities to socialize and network with visiting speakers and faculty members teaching in the program.	Business Career Centre also promotes MM graduates to the business community, locally nationally, and internationally
Two week-long intensive workshops focused on personal development	
Exclusive access to presentations on topical issues offered throughout the academic year that	



will provide foundational knowledge and skills for graduate coursework.	
Log-in access to a Learning Management System where students can engage with their fellow students, as well as faculty and staff participating in the dual degree program option.	
<i>During graduate studies</i>	
Applied Project course provides students with the opportunity to experiment and apply their learning exploring challenges faced by people and organizations across multiple sectors.	Community Business Project course provides students with consulting experience.
<i>Other considerations</i>	
Fees collected during undergraduate study will be used for the creation and dissemination of access scholarships, based on academic merit and diversity. These will include scholarships for Indigenous students. (note: access scholarships to be designed in collaboration with student bodies on campus)	
Students who withdraw from the Dual Degree Program Option during their first year or second year of their undergraduate studies will be refunded their MM tuition, less a 10% administrative fee.	
Program is 32 credits	Program is 36 credits (note: 6 credits count for both undergrad and MM degrees)
Tuition comparison (as of 2020S/2020W)	
29,609.79 domestic	30,201.75 domestic
44,993.06 international	46,979.06 international



THE UNIVERSITY OF BRITISH COLUMBIA

Okanagan Campus

Dual Degree Program Option UBC Bachelor + Master of Management Tuition Consultation Addendum

Update: October 20, 2021

A tuition consultation was completed for this new program in 2020, after curriculum approval by the Okanagan Senate on January 2021. Subsequent submission to Board for tuition and fees approval was delayed to sort out an issue related to the possibility of a refund of tuition to students who withdrew from the Dual Degree Program during their first or second year of their undergraduate studies. After many meetings over the past months involving Finance, Enrolment Services, the Provost's Office, and the Faculty of Management, we've been informed that processing a refund is not possible. The Faculty of Management subsequently explored two other possibilities: (1) using an 'award' model to provide students with the equivalent of what would have been refunded, (2) reallocating tuition paid towards the MM to future undergrad tuition fees, but were told that neither of these are options.

Statement in question from the Tuition Consultation report:

"Students who withdraw from the Dual Degree Program Option during their first year or second year of their undergraduate studies will be refunded their MM tuition, less a 10% administrative fee.

Tuition is reviewed annually by the Board of Governors. In recent years, tuition increases have been 2% for continuing domestic students and between 2% and 5% for continuing international students."

After detailed exploration of all options, the Faculty of Management and enrolment services have decided to manage student withdrawals from the program on a case-by-case basis and manage a refund of fees in such a manner as exceptional cases. Given the small number of students who will likely be impacted by this, this is manageable. It is not the same, however, as a published 'refund' originally included in the proposal, rather a case-by-case process.

In order for this to proceed as an option for this coming academic year, we are providing this addendum to request approval of the program's tuition and fees. If you have any questions or concerns, please share them at avps.ok@ubc.ca before November 3rd, 2021.

*Original Tuition Consultation Report included with this submission