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<b>SUBJECT</b>	Update on <i>Shaping UBC's Next Century</i> Strategic Plan Refresh
<b>SUBMITTED TO</b>	Board of Governors
<b>MEETING DATE</b>	December 5, 2024
<b>SESSION CLASSIFICATION</b>	Recommended session criteria from Board Meetings Policy: OPEN
<b>REQUEST</b>	For information only - No action requested

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<b>LEAD EXECUTIVE</b>	Dr. Benoit-Antoine Bacon, President and Vice-Chancellor
<b>SUPPORTED BY</b>	Gail Murphy, Vice-President Research and Innovation Gage Averill, Provost and Vice-President Academic, Vancouver Rehan Sadiq, Provost and Vice-President Academic, Okanagan

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#### PRIOR SUBMISSIONS

The subject matter of this submission has not been considered previously by the Board of Governors.

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#### EXECUTIVE SUMMARY

Launched in 2018, *Shaping UBC's Next Century* was created with significant input from the UBC community. However, the landscape in which we operate has changed significantly. Refreshing our plan, with a focus on our academic and research mission, is essential for UBC to respond and thrive within this ever-evolving context. Refreshing our plan also allows us to reflect on our successes, align our resources, and propel UBC to greater heights.

We are currently in our 'listening in context' phase, which began in late September at the Board of Governors Retreat. This phase focuses on gathering community input through a variety of community engagement activities, including workshop, pop-ups across both campuses, targeted engagement sessions, and a survey option.

The attached presentation provides an overview of completed engagements to date and next steps.

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#### PRESENTATIONS

1. *Shaping UBC's Next Century* Refresh Board Update Presentation

# SHAPING UBC'S NEXT CENTURY STRATEGIC PLAN REFRESH

BOARD OF GOVERNORS UPDATE

DECEMBER 5, 2024





# HIGH-LEVEL CONTENT OF A REFRESHED PLAN

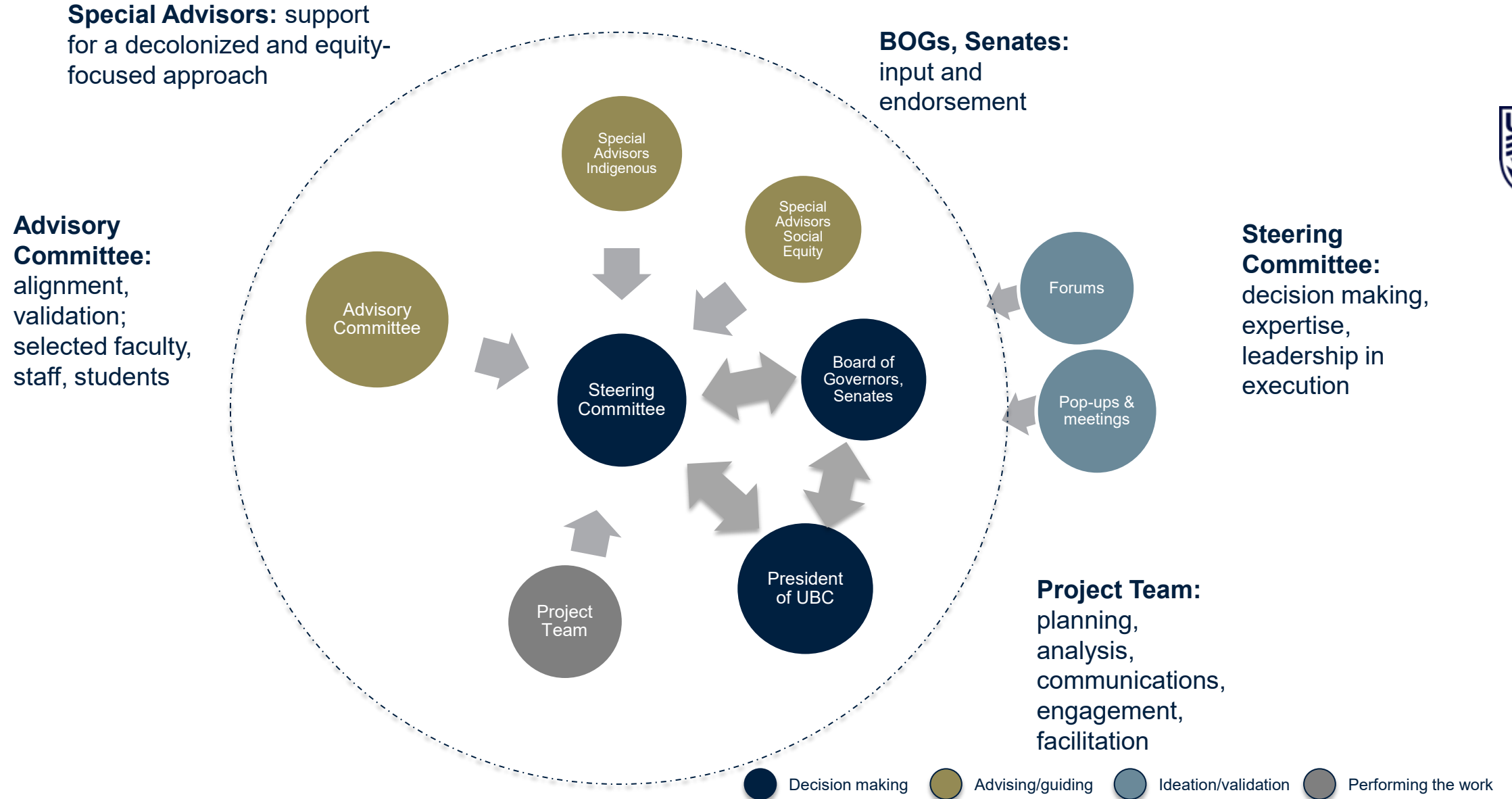


## Shaping UBC's Next Century

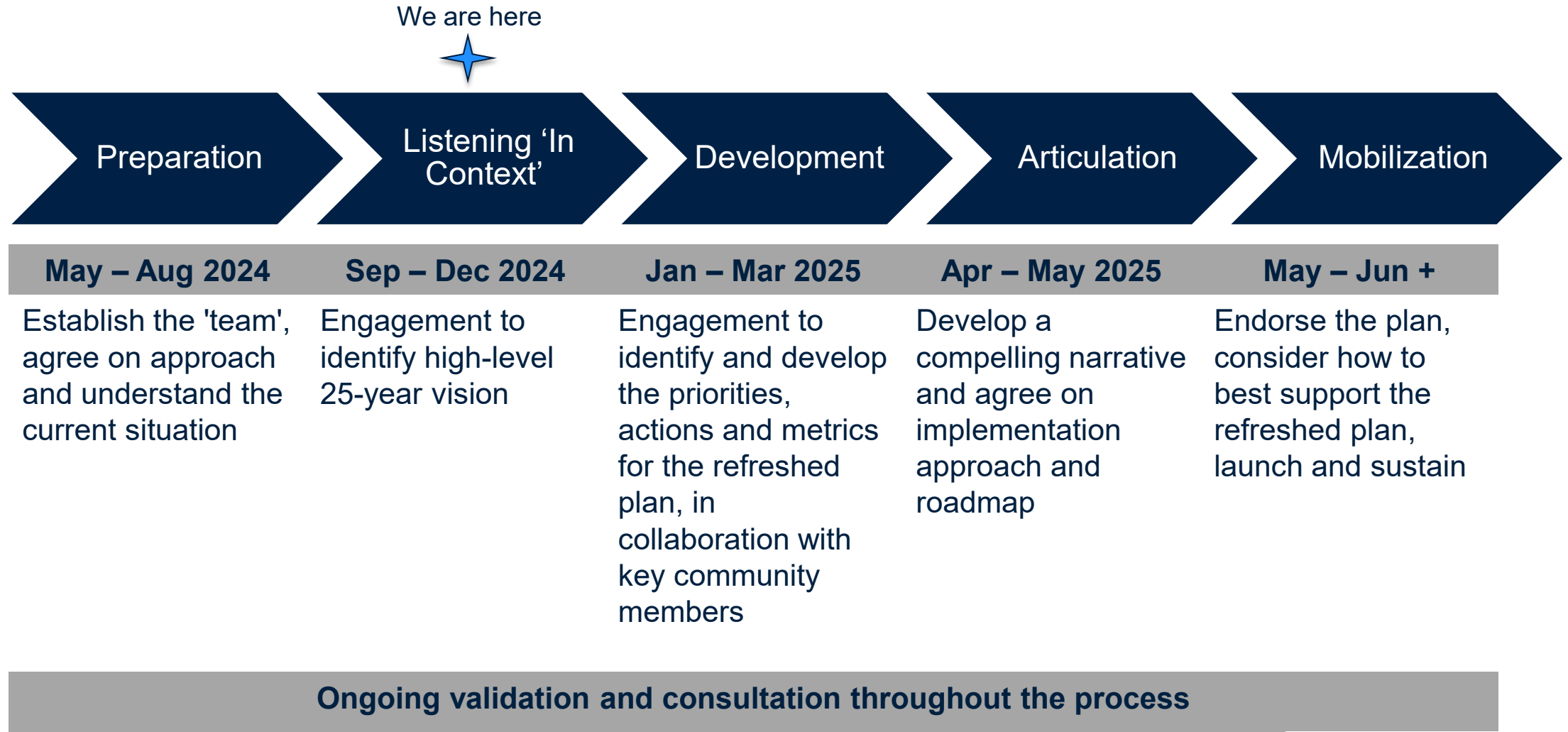
### In the context of '*Next Century*':

1. Describe what kind of university UBC strives to be over the next twenty-five years
2. Articulate a set of priorities and actions, largely focused on the academic and research mission, to guide our work over the next three to five years
3. Outline a series of high-level metrics to track progress
4. Continue to mobilize and support our existing institutional and faculty-level plans

# GOVERNANCE ROLES



# STRATEGIC PLANNING PROCESS



# STRATEGIC PLAN REFRESH ENGAGEMENT PHASE 1 UPDATE: COMPLETED ENGAGEMENTS TO DATE

Event (late Sept to Nov 21)	Campus	# of Participants				
		Faculty	Students	Staff	Other	Total
5 Workshops (3 in person, 2 virtual)	1 at UBCO 2 at UBCV 2 at Both	21	5	87	4	117
9 Pop-ups	4 at UBCO 5 at UBCV	16	341	38	8	403
Online survey	Both	146	91	158	46	441
Targeted meetings + emails	Both	273	54	38	39	404
<b>Total</b>		<b>456</b>	<b>491</b>	<b>321</b>	<b>97</b>	<b>1365</b>
<b>Total %</b>		<b>33%</b>	<b>36%</b>	<b>24%</b>	<b>7%</b>	<b>100%</b>



refreshing

UBC's Strategic Plan

Other includes alumni, committee member, community member, etc.

# NEXT STEPS

- Engagement sessions continue through early December
- Survey remains open until December 10th
- Update to the Board on emerging themes from the *Listening* phase at the end of January







THE UNIVERSITY OF BRITISH COLUMBIA

